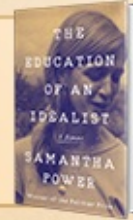


# NEIBA News

July 24, 2019

[www.newenglandbooks.org](http://www.newenglandbooks.org)

Chapter Booklets and  
Reading Group Guide  
On Sale September 10, 2019



## Notes from the NEIBA Advisory Council

### *Interview with the Bookseller*

By John LeDonne, Gibson's Bookstore

Jim Gocha is Gibson's longest tenured employee, having worked part-time for the store since 1987. His main gig is as a middle school English teacher, so he brings us a wealth of knowledge about youth fiction and non-fiction as well as adult books.

#### ***Why did you decide to become a bookseller?***

I started in books back while I was in college in the early 1980s. I majored in English and needed a job, so books were a natural fit.

#### ***What is your favorite part about being a bookseller?***

Matching the perfect book to a customer's interests is very satisfying. Making sure that the customers leave the store having had a pleasant experience, and I hope, with what they were looking for, especially if it were something they hadn't expected to find.

#### ***Least favorite?***

Unreasonable expectations from customers. For example, when D&D was big, a dad was trying to pick out a manual for his son and was dismayed that I had not read each of the books we had in stock. I'd like to think that he was kidding, but I do not think so.

#### ***What's the biggest change you've seen in bookselling?***



E-books. The fact that anyone can put their work online at any time is fascinating.

### ***Favorite genres?***

Historical fiction, YA, history, current affairs.

### ***All-time favorite books?***

*A Christmas Carol* is my absolute favorite book. John Irving is my favorite living author.

### ***Current favorites?***

I really enjoyed Ruth Reichl's *Save Me the Plums* and Damon Young's *What Doesn't Kill You Makes You Blacker*, two very different books with strong human connections. I am halfway through *Anthem* by Deborah Wiles and loving it. Well worth the wait.

### ***Any advice for young booksellers?***

Know the stock. No one can read every book, but one can be aware of the books. Shelf read to see what's in the store. Read Publisher's Weekly for reviews and to see what's coming out. Ask questions. It's hard to get books in the hands of the customers if one does not know what's on the shelves. A computer can only do so much. Nothing beats the personal touch.

## **Congratulations to our 2019 Rusty Drugan Scholarship & Saul Gilman Award Winners!**



**Clarissa Murphy**  
The MIT Press Bookstore

The Rusty Drugan Scholarship for Emerging Leaders is awarded in memory of Wayne "Rusty" Drugan, Executive Director of NEIBA.



**Emily Cervone**  
Chronicle Books

The Saul Gilman Award honors outstanding service as a sales representative to New England independent bookstores.

***Please join NEIBA in celebrating these recipients and their exemplary dedication to independent bookstores!***

# Vote

## Vote for the New England Book Awards

The short list is out! Now, it's time for **NEIBA member booksellers** to VOTE! All booksellers at NEIBA member bookstore are encouraged to vote. One ballot per bookseller. Please share the ballot link (below) widely.

[CLICK HERE TO CAST YOUR BALLOT.](#)

**Voter Deadline: Friday, August 2**

### Action Items for July & August

[2019 New England Book Award Ballots](#) due **August 2**

[Fall 2019 Trade Show Exhibitor Registration](#) due **August 5**

[Advance Ticket Sales for the NECBA Meeting](#) due **August 7**

[Bookstore Holiday Catalog Order Forms](#) due **August 9**

[NEIBA Membership Enrollment & Renewal](#) — **ASAP!**



### "New Hampshire's Independent Bookstores Turn a New Page"

Several NEIBA-member bookstores were featured in an article that appeared in the NH Business Review this week, including [Toadstool Bookshops](#), [Gibson's Bookstore](#), [White Birch Books](#), [Innisfree Bookshop](#), [Water Street Bookstore](#), and [The Little Village Toy & Book Shop](#).

[Click here to read the piece!](#)



*Pictured: Michael Hermann, owner of Gibson's Bookstore in Concord.  
(Photo by Allegra Boverman)*

## **White Birch Books seeks Children's Buyer & Bookseller**



White Birch Books in North Conway, NH, is looking for a Children's Buyer/Bookseller. This is a full-time position and the ideal candidate will be well organized, computer literate, able to multi-task, and have excellent communication skills. Hours will vary and include weekends and the occasional evening. Event experience and marketing skills are a definite plus! To apply, send a cover letter and resume to Laura Cummings: [info@whitebirchbooks.com](mailto:info@whitebirchbooks.com).

## **Bookazine seeks Sales Support Representative**

Bookazine -- a full-service book wholesaler located in Bayonne, NJ -- is seeking a Sales Support Representative with the responsibilities of:

- Responding promptly to customer inquiries, facilitating orders and returns and fulfilling customer needs to ensure satisfaction.
- Exhibiting a positive, empathetic and professional attitude toward customers at all times
- Process customer orders and provide tracking/shipping information
- Support business development and client referral goals by actively cross-selling and referring customers
- Analyzing sales data and creating sales support materials
- Coordinating and communicating with colleagues as necessary
- Providing overall administrative and sales support to sales team
- Keeping strong records of customer interactions, transactions, comments and complaints
- Creating sales support materials as necessary
- Following the Company's communication procedures, guidelines and policies
- Using web-based and internal computer systems to maintain important daily/weekly/monthly sales tasks

**[Read the full job posting on the NEIBA Exchange.](#)**

Please send your resume, cover letter, and salary requirements to [alevy@bookazine.com](mailto:alevy@bookazine.com).

*To add a listing to the newsletter  
and website, e-mail [Ali@NEBA.org](mailto:Ali@NEBA.org)*

## **Submit Titles to NECBA's Windows & Mirrors List**

The [NECBA Windows and Mirrors committee](#), taking a broad view of diversity, seeks to draw on the expertise of the New England bookselling community in curating a yearly list of diverse titles that demonstrate strong representation

of marginalized identities as well as great literary merit.



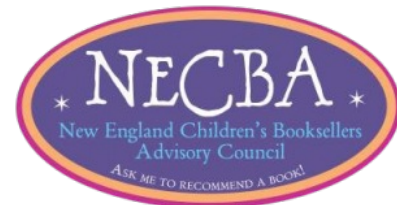
If you have titles you'd like to submit, please use the [Google Form here!](#)

View this year's Edelweiss collection [here](#).  
Read booksellers' passionate blurbs [here](#).

**ABA** American Booksellers Association announces  
**JAMES PATTERSON'S HOLIDAY BONUS** FOR BOOKSELLERS  
Last year, James Patterson awarded \$250,000 in holiday bonuses to independent booksellers.  
This year, he's giving away another \$250,000!  
**Nominate a hardworking independent bookseller today!**  
All past recipients of Patterson grants are eligible. Booksellers can self-nominate.

## Join us for a NECBA Meeting & Bookstore Reception!

Thursday, August 8 in Portland, ME



Education will take place 10:30 AM - 3:30 PM at [the Indigo Arts Alliance](#), followed by a 4:00 PM reception featuring local authors (including Melissa Sweet!) at [Print: A Bookstore](#).

[Click here to view a full agenda and purchase tickets!](#)

## Wholesaler Information & Resources

### Social Media Spotlight *The Silver Unicorn Bookstore*

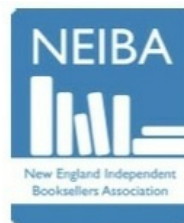


[@silverunicornbooks](#): It's amazing how important two letters can be.

Want to be featured? Use [#NEIBA](#) in social media posts (or tag [@neibabooks](#)) so we can see & share your photos!

## NEIBA Best Sellers

for the week ended  
**Sunday July 14, 2019**



Based on reporting from the independent booksellers of  
NEIBA and IndieBound

### HARDCOVER FICTION

1. Where the Crawdads Sing  
Delia Owens, Putnam, \$26, 9780735219090
2. The Nickel Boys **New!**  
Colson Whitehead, Doubleday, \$24.95, 9780385537070
3. The New Girl **New!**  
Daniel Silva, Harper, \$28.99, 9780062834836
4. City of Girls  
Elizabeth Gilbert, Riverhead Books, \$28, 9781594634734
5. On Earth We're Briefly Gorgeous  
Ocean Vuong, Penguin Press, \$26, 9780525562023
6. Summer of '69

- Elin Hilderbrand, Little Brown, \$28, 9780316420013
7. Mrs. Everything  
Jennifer Weiner, Atria, \$28, 9781501133480
8. The Guest Book  
Sarah Blake, Flatiron Books, \$27.99, 9781250110251
9. Normal People  
Sally Rooney, Hogarth, \$26, 9781984822178
10. Fleishman Is in Trouble  
Taffy Brodesser-Akner, Random House, \$27, 9780525510871
11. Big Sky  
Kate Atkinson, Little Brown, \$28, 9780316523097
12. Circe  
Madeline Miller, Little Brown, \$27, 9780316556347
13. The Most Fun We Ever Had  
Claire Lombardo, Doubleday, \$28.95, 9780385544252
14. Knife  
Jo Nesbø, Knopf, \$27.95, 9780525655398
15. Ask Again, Yes  
Mary Beth Keane, Scribner, \$27, 9781982106980

### **HARDCOVER NONFICTION**

1. Educated  
Tara Westover, Random House, \$28, 9780399590504
2. The Pioneers  
David McCullough, S&S, \$30, 9781501168680
3. Three Women  
Lisa Taddeo, Avid Reader Press / Simon & Schuster, \$27, 9781451642292
4. Becoming  
Michelle Obama, Crown, \$32.50, 9781524763138
5. The Second Mountain  
David Brooks, Random House, \$28, 9780812993264
6. The British Are Coming  
Rick Atkinson, Holt, \$40, 9781627790437
7. Salt, Fat, Acid, Heat **New!**  
Samin Nosrat, Wendy MacNaughton (Illus.), S&S, \$35, 9781476753836
8. American Carnage: On the Front Lines of the Republican Civil War and the Rise of President Trump **New!**  
Tim Alberta, Harper, \$29.99, 9780062896445
9. Maybe You Should Talk to Someone **New!**  
Lori Gottlieb, Houghton Mifflin Harcourt, \$28, 9781328662057
10. Spying on the South  
Tony Horwitz, Penguin Press, \$30, 9781101980286
11. Save Me the Plums  
Ruth Reichl, Random House, \$27, 9781400069996
12. Underland  
Robert MacFarlane, Norton, \$27.95, 9780393242140
13. The Library Book **New!**  
Susan Orlean, S&S, \$28, 9781476740188
14. Sea Stories **New!**  
William H. McRaven, Grand Central, \$30, 9781538729748
15. Say Nothing  
Patrick Radden Keefe, Doubleday, \$28.95, 9780385521314

### **TRADE PAPERBACK FICTION**

1. The Overstory  
Richard Powers, Norton, \$18.95, 9780393356687
2. Little Fires Everywhere  
Celeste Ng, Penguin, \$17, 9780735224315
3. The Tattooist of Auschwitz  
Heather Morris, Harper, \$16.99, 9780062797155
4. Eleanor Oliphant Is Completely Fine  
Gail Honeyman, Penguin, \$16, 9780735220690
5. A Gentleman in Moscow  
Amor Towles, Penguin, \$17, 9780143110439
6. Before We Were Yours  
Lisa Wingate, Ballantine, \$17, 9780425284704
7. There There  
Tommy Orange, Vintage, \$16, 9780525436140
8. Washington Black  
Esi Edugyan, Vintage, \$16.95, 9780525563242
9. Conversations with Friends  
Sally Rooney, Hogarth, \$17, 9780451499066
10. The Woman in the Window  
A.J. Finn, Morrow, \$16.99, 9780062678423
11. The Great Believers  
Rebecca Makkai, Penguin, \$16, 9780735223530
12. The Underground Railroad **New!**  
Colson Whitehead, Anchor, \$16.95, 9780345804327
13. The Adventure Zone: Murder on the Rockport Limited! **New!**  
Clint McElroy, et al., First Second, \$19.99, 9781250153715
14. Ghosted **New!**  
Rosie Walsh, Penguin, \$16, 9780525522799
15. My Year of Rest and Relaxation  
Ottessa Moshfegh, Penguin, \$16, 9780525522133

#### **TRADE PAPERBACK NONFICTION**

1. Born a Crime  
Trevor Noah, Spiegel & Grau, \$18, 9780399588198
2. Calypso  
David Sedaris, Back Bay, \$17.99, 9780316392426
3. The Mueller Report  
The Washington Post, Scribner, \$15, 9781982129736
4. Sapiens  
Yuval Noah Harari, Harper Perennial, \$22.99, 9780062316110
5. White Fragility  
Robin DiAngelo, Beacon Press, \$16, 9780807047415
6. Killers of the Flower Moon  
David Grann, Vintage, \$16.95, 9780307742483
7. In the Hurricane's Eye  
Nathaniel Philbrick, Penguin, \$18, 9780143111450
8. The Feather Thief **New!**  
Kirk Wallace Johnson, Penguin, \$17, 9781101981634
9. Red Notice **New!**  
Bill Browder, S&S, \$16, 9781101981634
10. Into the Raging Sea  
Rachel Slade, Ecco, \$17.99, 9780062699879
11. The Soul of an Octopus  
Sy Montgomery, Atria, \$16, 9781451697728



12. How to Change Your Mind

Michael Pollan, Penguin, \$18, 9780735224155

13. Small Fry **New!**

Lisa Brennan-Jobs, Grove Press, \$16, 9780802147219

14. Tip of the Iceberg

Mark Adams, Dutton, \$16, 9781101985120

15. Just Mercy

Bryan Stevenson, Spiegel & Grau, \$16, 9780812984965

### **MASS MARKET**

1. 1984

George Orwell, Signet, \$9.99, 9780451524935

2. Good Omens

Neil Gaiman, Terry Pratchett, Morrow, \$9.99, 9780062836977

3. The Mueller Report

Robert S. Mueller, et al., Melville House, \$9.99, 9781612197814

4. Dune

Frank Herbert, Ace, \$9.99, 9780441172719

5. Lord of the Flies

William Golding, Perigee, \$9.99, 9780399501487

6. A Game of Thrones

George R.R. Martin, Bantam, \$9.99, 9780553593716

7. The Diary of a Young Girl

Anne Frank, Bantam, \$7.99, 9780553577129

8. The Catcher in the Rye **New!**

J.D. Salinger, Little Brown, \$8.99, 9780316769488

9. Animal Farm **New!**

George Orwell, Signet, \$9.99, 9780451526342

10. Outlander **New!**

Diana Gabaldon, Dell, \$9.99, 9780451526342

### **CHILDREN'S ILLUSTRATED**

1. The Pigeon HAS to Go to School!

Mo Willems, Hyperion Books for Children, \$16.99, 9781368046459

2. Make Way for Ducklings

Robert McCloskey, Puffin, \$7.99, 9780140564341

3. Goodnight Moon

Margaret Wise Brown, Clement Hurd (Illus.), Harper, \$8.99, 9780694003617

4. Blueberries for Sal **New!**

Robert McCloskey, Puffin, \$7.99, 9780140501698

5. Hello Lighthouse

Sophie Blackall, Little, Brown Books for Young Readers, \$18.99, 9780316362382

6. Where's Waldo? 30th Anniversary Edition

Martin Handford, Candlewick, \$7.99, 9780763695798

7. The Day the Crayons Quit

Drew Daywalt, Oliver Jeffers (Illus.), Philomel, \$17.99, 9780399255373

8. Where's Waldo Now? **New!**

Martin Handford, Candlewick, \$7.99, 9780763634995

9. Where's Waldo? In Hollywood **New!**

Martin Handford, Candlewick, \$7.99, 9780763635015

10. Where the Wild Things Are **New!**

Maurice Sendak, Harper, \$18.95, 9780060254926

### **CHILDREN'S INTEREST**

1. Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal  
Jeff Kinney, Abrams, \$13.99, 9781419740275
2. Turtles All the Way Down  
John Green, Penguin, \$14.99, 9780525555377
3. New Kid  
Jerry Craft, Harper, \$12.99, 9780062691194
4. The Hate U Give  
Angie Thomas, Balzer + Bray, \$18.99, 9780062871350
5. The Sun Is Also a Star **New!**  
Nicola Yoon, Ember, \$12.99, 9781984849397
6. One of Us Is Lying  
Karen M. McManus, Delacorte Press, \$17.99, 9781524714680
7. Pax **New!**  
Sara Pennypacker, Jon Klassen (Illus.), Balzer + Bray, \$8.99, 9780062377029
8. Wilder Girls  
Rory Power, Delacorte Press, \$18.99, 9780525645580
9. Drama **New!**  
Raina Telgemeier, Graphix, \$10.99, 9780545326995
10. The Girl Who Drank the Moon **New!**  
Kelly Barnhill, Algonquin Young Readers, \$9.95, 9781616207465

#### CHILDREN'S SERIES TITLES

1. Just Jaime (Emmie & Friends)  
Terri Libenson, Balzer + Bray, \$12.99, 9780062851062
2. Dog Man: Brawl of the Wild  
Dav Pilkey, Graphix, \$9.99, 9781338236576
3. Dog Man: Lord of the Fleas  
Dav Pilkey, Graphix, \$9.99, 9780545935173
4. Spy School British Invasion  
Stuart Gibbs, Simon & Schuster Books for Young Readers, \$17.99, 9781534424708
5. Diary of a Wimpy Kid: The Meltdown  
Jeff Kinney, Abrams, \$13.95, 9781419727436
6. The Bad Guys in The Big Bad Wolf (The Bad Guys, #9)  
Aaron Blabey, Scholastic, \$5.99, 9781338305814
7. The Land of Stories: The Wishing Spell **New!**  
Chris Colfer, Little Brown, \$9.99, 9780316201568
8. The Bad Guys (The Bad Guys, #1) **New!**  
Aaron Blabey, Scholastic, \$5.99, 9780545912402
9. Spy School **New!**  
Stuart Gibbs, Simon & Schuster Books for Young Readers, \$8.99, 9781442421837
10. Dog Man Unleashed **New!**  
Dav Pilkey, Graphix, \$9.99, 9780545935203

