Notes from the NEIBA Advisory Council

Shooting for the Moon

By Ellen Jarrett, Porter Square Books

We here at Porter Square Books are pretty high on the Apollo 11 Anniversary. We have devoted what is scarce display space to both an adult and kids table (pictured) to celebrate the 50th anniversary of the moon landing. We are featuring books, puzzles, games, and all kinds of nifty sideline/gift items. You can find Meteor Shower Soap (HA!), a Moon Ice Ball Mold, an Astronaut Sippy Cup emblazoned with the NASA logo (not sure if it’s NASA approved?), and astronaut bandages! Who knew?

Some of you may recall Michael Collins — he accompanied Armstrong and Aldrin on the Apollo 11 mission, but did not leave the Command module when the others did their lunar walk. You can learn factoids like these and see historical photos if you follow Collins on Instagram! I heard this from our resident Apollo enthusiast Robin Sung (also our children’s buyer/manager) who was the first here to see the Apollo 11 movie released earlier this year. She was awestruck and summed it up thus: ”and they made it back!!”

In honor of the anniversary, there are special exhibits and events happening all over the country. We plan to wrap up our month of celebration with an in-store event on July 24
with Douglas Brinkley, author of *American Moonshot: John F. Kennedy and the Great Space Race*. If you are in the area, please join us. An enthusiastic Brinkley stands in awe of what these men accomplished fifty years ago, matched only by our own Robin Sung’s.

It should be a great evening.

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**Congratulations to the 2019 New England Book Awards Finalists!**

**Fiction**

- *Bunny* by Mona Awad
- *Evvie Drake Starts Over* by Linda Holmes
- *Friday Black* by Nana Kwame Adjei-Brenyah
- *On Earth We're Briefly Gorgeous* by Ocean Vuong
- *The Seven or Eight Deaths of Stella Fortuna* by Juliet Grames

**Non-Fiction**

- *Black is the Body* by Emily Bernard
- *Formation* by Ryan Leigh Dostie
- *Frederick Douglass* by David W. Blight
- *Inheritance* by Dani Shapiro
- *The Not Good Enough Mother* by Sharon Lamb

**Children's (Birth - 11)**

- *Cilla Lee-Jenkins: The Epic Story* by Susan Tan
- *New Kid* by Jerry Craft
- *The Line Tender* by Kate Allen
- *The Stuff of Stars* illustrated by Ekua Holmes
- *Planting Stories* by Anika Aldamuy Denise

**Young Adult**

- *Attucks!* by Phillip Hoose
- *Once & Future* by Cori McCarthy & Amy Rose Capetta
- *Hey, Kiddo* by Jarrett J. Krosoczka
- *Shatter the Sky* by Rebecca Kim Wells
- *Wilder Girls* by Rory Power

Now, it’s time for **NEIBA member booksellers** to VOTE! All booksellers at NEIBA member bookstore are encouraged to vote. One ballot per bookseller. Please share the ballot link (below) widely.

**CLICK HERE TO CAST YOUR BALLOT.**

**Voter Deadline: Friday, August 2**

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**Action Items for July & August**
Editor Buzz Panel Submissions for Fall Conference due July 19

Cookbook Author Reception Dish Submissions due July 19

2019 New England Book Award Ballots due August 2

Fall 2019 Trade Show Exhibitor Registration due August 5

Bookstore Holiday Catalog Order Forms due August 9

NEIBA Membership Enrollment & Renewal — ASAP!

Happy 30th Birthday, Bartleby’s Books!

Bartleby’s Books of Wilmington, VT is celebrating a milestone birthday this weekend: 30 years young! If you’re in the area on July 20, stop by from 5-7 PM to join in the festivities.

MIT Press seeks Sales Assistant

Join the MIT Press team! MITP is looking for a Sales Assistant to support domestic and international efforts to sell MITP into trade and special market channels while working closely with independent bookstores and wholesaler accounts.

Responsibilities include acting as first point of contact for queries from customers/reps/bookstores; liaising with sales reps and accounts through the creation, editing, and distribution of marketing materials; creating, managing, analyzing, and disseminating sales reports; assisting with improving and implementing inventory management tools/systems; managing BISAC coding, assigning frontlist and revisiting backlist codes, and updating as necessary; troubleshooting online account data; coordinating distribution of catalogs and galleys; coordinating logistics for sales conferences; managing MITP presence at Book Expo, Wi15, and regional trade shows; editing and distributing reports from sales reps; and handling accounting — payment and invoicing — duties as necessary.

Read the full job posting on the NEIBA Exchange.
To add a listing to the newsletter and website, e-mail Ali@NEBA.org

NECBA's Windows and Mirrors Titles for 2019

The NECBA Windows and Mirrors committee, taking a broad view of diversity, seeks to draw on the expertise of the New England bookselling community in curating a yearly list of diverse titles that demonstrate strong representation of marginalized identities as well as great literary merit. The list aims to highlight diverse titles that might otherwise be overlooked, and provide bookstores throughout the region with a resource that will help them easily reach for titles that showcase a breadth of human experience beyond our societal "defaults."

NECBA is proud to present this year's Windows and Mirrors title list:

View the Edelweiss collection here.
Read booksellers’ passionate blurbs here.

American Booksellers Association announces
JAMES PATTERSON’S HOLIDAY BONUS FOR BOOKSELLERS

Last year, James Patterson awarded $250,000 in holiday bonuses to independent booksellers. This year, he’s giving away another $250,000! Nominate a hardworking independent bookseller today!

All past recipients of Patterson grants are eligible. Booksellers can self-nominate.
Join us for a cocktail party at Northshire tomorrow!

NEIBA members are invited to mingle at the Northshire Bookstore in Manchester, VT! Join us Thursday, July 18 from 5 - 7 PM for beverages and snacks, all provided by NEIBA.

Admission is free and RSVPs are appreciated. Hope to see you there!

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Holiday Catalog Order Forms Now Available

*Bookstore order forms due August 9*

As unbelievable as it seems, we’re half-way through the year! With only 6 months left to go, it’s time to start thinking about the holidays — especially the 2019 Holiday Catalog.

The editable PDF order form is linked here for your use.

Per the document, all order forms should be submitted to Sharon Kozy at Book Page.

Additional information is also available on the NEIBA website with updates to follow.

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Wholesaler Information & Resources

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Social Media Spotlight

That Bookstore
Tomorrow we celebrate one year of That Book Store!
We couldn’t do it without YOU! #thankyou #indiebookstore #wethersfield

Want to be featured? Use #NEIBA in social media posts (or tag @neibabooks) so we can see & share your photos!

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**NEIBA Best Sellers**

for the week ended
**Sunday July 14, 2019**

Based on reporting from the independent booksellers of NEIBA and IndieBound

**HARDCOVER FICTION**

1. Where the Crawdads Sing
   Delia Owens, Putnam, $26, 9780735219090
2. City of Girls
   Elizabeth Gilbert, Riverhead Books, $28, 9781594634734
3. On Earth We’re Briefly Gorgeous
   Ocean Vuong, Penguin Press, $26, 9780525562023
4. Summer of ’69
   Elin Hilderbrand, Little Brown, $28, 9780316420013
5. Normal People
   Sally Rooney, Hogarth, $26, 9781984822178
6. The Guest Book
   Sarah Blake, Flatiron Books, $27.99, 9781250110251
7. Circe  
    Madeline Miller, Little Brown, $27, 9780316556347  
8. Knife  
    Jo Nesbø, Knopf, $27.95, 97803952565398  
9. Big Sky  
    Kate Atkinson, Little Brown, $28, 9780316523097  
10. The Most Fun We Ever Had  
    Claire Lombardo, Doubleday, $28.95, 9780385544252  
11. Fleishman Is in Trouble  
    Taffy Brodesser-Akner, Random House, $27, 9780525510871  
12. Mrs. Everything  
    Jennifer Weiner, Atria, $28, 9781501133480  
13. Evvie Drake Starts Over  
    Linda Holmes, Ballantine, $26, 9780525619246  
14. Ask Again, Yes  
    Mary Beth Keane, Scribner, $27, 9781982106980  
15. The Silent Patient  
    Alex Michaelides, Celadon Books, $26.99, 9781250301697

**HARDCOVER NONFICTION**

1. Educated  
    Tara Westover, Random House, $28, 9780399590504  
2. Three Women  
    Lisa Taddeo, Avid Reader Press / Simon & Schuster, $27, 9781451642292  
3. The Pioneers  
    David McCullough, S&S, $30, 9781501168680  
4. Becoming  
    Michelle Obama, Crown, $32.50, 9781524763138  
5. The British Are Coming  
    Rick Atkinson, Holt, $40, 9781627790437  
6. The Second Mountain  
    David Brooks, Random House, $28, 9780812993264  
7. Say Nothing  
    Patrick Radden Keefe, Doubleday, $28.95, 9780385521314  
8. Underland  
    Robert MacFarlane, Norton, $27.95, 9780393356687  
9. Spying on the South  
    Tony Horwitz, Penguin Press, $30, 9781101980286  
    Steven M. Gillon, Dutton, $29, 9781524742386  
11. This America  
    Jill Lepore, Liveright Publishing, $16.95, 9781631496417  
12. The Subtle Art of Not Giving A F*ck  
    Mark Manson, Harper, $24.99, 9780062457714  
13. The Moment of Lift  
    Melinda Gates, Flatiron Books, $26.99, 9781250313577  
14. A Woman of No Importance  
    Sonia Purnell, Viking, $28, 9780735225299  
15. Save Me the Plums  
    Ruth Reichl, Random House, $27, 9781400069996

**TRADE PAPERBACK FICTION**

1. The Overstory  
    Richard Powers, Norton, $18.95, 9780393356687
2. Little Fires Everywhere
Celeste Ng, Penguin, $17, 9780735224315
3. A Gentleman in Moscow
Amor Towles, Penguin, $17, 9780143110439
4. The Tattooist of Auschwitz
Heather Morris, Harper, $16.99, 9780062797155
5. Eleanor Oliphant Is Completely Fine
Gail Honeyman, Penguin, $16, 9780735220690
6. There There
Tommy Orange, Vintage, $16, 9780525436140
7. Before We Were Yours
Lisa Wingate, Ballantine, $17, 9780425284704
8. My Year of Rest and Relaxation
Ottessa Moshfegh, Penguin, $16, 9780525522133
9. The Immortalists
Chloe Benjamin, Putnam, $16, 9780735215092
10. Washington Black
Esi Edugyan, Vintage, $16.95, 9780525563242
11. The Reckoning New!
John Grisham, Bantam, $17, 9781984819581
12. The Great Believers
Rebecca Makkai, Penguin, $16, 9780735223530
13. The Woman in the Window
A.J. Finn, Morrow, $16.99, 9780062678423
14. Conversations with Friends
Sally Rooney, Hogarth, $17, 9780451499066
15. Once Upon a River New!
Diane Setterfield, Atria/Emily Bestler Books, $17, 9780743298087

TRADE PAPERBACK NONFICTION
1. The Mueller Report
The Washington Post, Scribner, $15, 9781982129736
2. Born a Crime
Trevor Noah, Spiegel & Grau, $18, 9780399588198
3. Calypso
David Sedaris, Back Bay, $17.99, 9780316392426
4. Sapiens
Yuval Noah Harari, Harper Perennial, $22.99, 9780062316110
5. How to Change Your Mind
Michael Pollan, Penguin, $18, 9780735224155
6. The Soul of America
Jon Meacham, Random House, $20, 9780399589829
Nathaniel Philbrick, Penguin, $18, 9780143111450
8. Into the Raging Sea
Rachel Slade, Ecco, $17.99, 9780062699879
9. Killers of the Flower Moon
David Grann, Vintage, $16.95, 9780307742483
10. White Fragility
Robin DiAngelo, Beacon Press, $16, 9780807047415
11. Braiding Sweetgrass New!
Robin Wall Kimmerer, Milkweed Editions, $18, 9781571313560
12. Just Mercy
Bryan Stevenson, Spiegel & Grau, $16, 9780812984965
13. If These Walls Could Talk: Boston Red Sox New!
Jerry Remy, Nick Cafardo, Triumph Books, $17.95, 9781629375458
14. Life in the Garden New!
Penelope Lively, Penguin, $16, 9780525558392
15. Tip of the Iceberg
Mark Adams, Dutton, $16, 9781101985120

MASS MARKET
1. Good Omens
2. A Game of Thrones
George R.R. Martin, Bantam, $9.99, 9780553593716
3. The Reckoning
John Grisham, Dell, $9.99, 9780525620938
4. 1984
George Orwell, Signet, $9.99, 9780451524935
5. Dune
Frank Herbert, Ace, $9.99, 9780441172719
6. The Mueller Report
7. The Diary of a Young Girl
Anne Frank, Bantam, $7.99, 9780553577129
8. The Shining New!
Stephen King, Anchor, $8.99, 9780307743657
9. The Beach Club New!
Elin Hilderbrand, St. Martin's Griffin, $9.99, 9781250235657
10. Lord of the Flies
William Golding, Perigee, $9.99, 9780399501487

CHILDREN'S ILLUSTRATED
1. The Pigeon HAS to Go to School!
Mo Willems, Hyperion Books for Children, $16.99, 9781368046459
2. Make Way for Ducklings
Robert McCloskey, Puffin, $7.99, 9780140564341
3. Goodnight Moon
Margaret Wise Brown, Clement Hurd (Illus.), Harper, $8.99, 9780694003617
Martin Handford, Candlewick, $7.99, 9780763695798
5. The Day the Crayons Quit New!
Drew Daywalt, Oliver Jeffers (Illus.), Philomel, $17.99, 9780399255373
6. Hello Lighthouse
Sophie Blackall, Little, Brown Books for Young Readers, $18.99, 9780316362382
7. The Very Hungry Caterpillar New!
Eric Carle, Putnam, $10.99, 9780399226908
8. Where's Waldo? The Totally Essential Travel Collection
Martin Handford, Candlewick, $14.99, 9780763695804
9. Little Blue Truck New!
Alice Schertle, Jill McElmurry (Illus.), HMH Books for Young Readers, $7.99, 9780544568037
10. Good Night, Gorilla New!
Peggy Rathmann, Putnam, $7.99, 9780399230035

CHILDREN'S INTEREST
1. Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal
Jeff Kinney, Abrams, $13.99, 9781419740275
2. Camp
Kayla Miller, HMH Books for Young Readers, $12.99, 9781328530820
3. One of Us Is Lying New!
Karen M. McManus, Delacorte Press, $17.99, 9781524714680
4. Wilder Girls New!
Rory Power, Delacorte Press, $18.99, 9780525645580
5. The Hate U Give
Angie Thomas, Balzer + Bray, $18.99, 9780062871350
6. New Kid
Jerry Craft, Harper, $12.99, 9780062691194
7. On the Come Up
Angie Thomas, Balzer + Bray, $18.99, 9780062498564
8. The Unofficial Ultimate Harry Potter Spellbook New!
Media Lab Books, $14.99, 9781948174244
9. Turtles All the Way Down
John Green, Penguin, $14.99, 9780525555377
10. Out of My Mind New!
Sharon M. Draper, Atheneum, $9.99, 9781416971719

CHILDREN'S SERIES TITLES
1. Dog Man: Brawl of the Wild
Dav Pilkey, Graphix, $9.99, 9781338236576
2. Just Jaime (Emmie & Friends)
Terri Libenson, Balzer + Bray, $12.99, 9780062851062
3. Dog Man: Lord of the Fleas
Dav Pilkey, Graphix, $9.99, 9780545935173
4. Spy School British Invasion
Stuart Gibbs, Simon & Schuster Books for Young Readers, $17.99, 9781534424708
5. Scythe (Arc of a Scythe, Book 1) New!
Neal Shusterman, Simon & Schuster Books for Young Readers, $11.99, 9781442472433
6. The Bad Guys in The Big Bad Wolf (The Bad Guys, #9)
Aaron Blabey, Scholastic, $5.99, 9781338305814
7. Harry Potter and the Sorcerer's Stone
J.K.Rowling, Scholastic, $10.99, 9780590353427
8. Diary of a Wimpy Kid: The Meltdown New!
Jeff Kinney, Abrams, $13.95, 9781419727436
9. Endling #2: The First New!
Katherine Applegate, Max Kostenko (Illus.), Harper, $17.99, 9780062335562
10. Ghost (Track, Book 1) New!
Jason Reynolds, Atheneum, $7.99, 9781481450164