Notes from the NEIBA Advisory Council

Giving Galleys New Life

By Alex Reid, Book Ends

We can all admit that one of the best parts of being a bookseller is the access to free books. If you’re anything like me, you have a lot of ARCs hanging around waiting to be read. I always intend to read the advanced copies I take home with me, but it just doesn’t happen. There are just too many good books coming out every week! So what to do with all these books? My friends and family love to read too, but can only take so many before they start to look for an escape route any time they hear the words “I found an interesting new book...!” So I’ve had to look for other outlets to avoid being crushed by collapsing stacks in my own home.

With current kids ARCs, you can set up a student review program in your store! This benefits everyone, since it encourages the kids who love to read and gives you a great source of reviews that apply directly to your community and customers. Kids love seeing their reviews on the shelves when the books come out and a reluctant reader is often more likely to take a peer’s opinion seriously than mine. Student reviews are a great resource for a children’s section and a handy way to bond with the voracious readers in your community – you never know which of those kids might be a future employee!

Customers also love the mystery of Blind Date with a Book programs, which bring them into contact with books they might never even consider reading in another situation. We are also lucky to have a Town Day in Winchester every summer, during which we leave boxes of ARCs from the past year on the sidewalk for the town to pick through; they almost always clean us out completely. (This is also an effective way to clear out a personal collection of ARCS – your neighbors will love you.) Little Free Libraries are also a great way to pass along books to your community if there is a good place to build one.

You can also donate your ARCs to a charitable organization that could distribute them to people in need. Homeless shelters, women’s shelters, and retirement communities are always thrilled to have new books for the people they serve, with domestic violence...
shelters in particular needing books for all ages to entertain restless children who may be stuck inside for safety. It’s also possible to donate to after school programs or charities that collect books to send to soldiers overseas. Local teachers are also a great place to donate advanced copies, as it would both help students and hopefully make the teachers think of you and your store fondly when the time comes to order new books for their classrooms.

If you’re handy, you can try your luck making furniture with your ARCs! Maybe a table for your favorite reading chair? Or a foot rest? If you’re feeling ambitious, maybe a throne to recline in as you peruse yet another advanced copy. Or, if you’ve been in the business a long time, maybe an entire fortress? (I would not actually recommend trying this, I have attempted it and the walls can only get so high before they start to bow, which is alarming.) They can also be used in art projects and paper crafts, which are a great way to recycle books that may sit in dusty piles for years before being tossed out. This one in particular appeals to me, since I love art. There is something very special about seeing and making art from books, as it reminds us that they are much more than just paper and ink. It makes stories come alive in a very tactile and visual way.

I love books, and getting rid of the ARCs I have collected in the past few years is kind of like pulling teeth, but occasionally even I have to admit that space needs to be cleared to make room for new ones. Having artistic, charitable, or community-oriented ways to dispose of old ARCs eases the pain of parting with them, and gives the books a new life beyond the bookstore. But I would advise keeping a few boxes in the attic, just in case the apocalypse comes. You never know when you’re going to run out of things to read.

### 2019 Round-Up

**Publishers Weekly:** [Indie Bookstores Grow in Number, Profits](https://www.publishersweekly.com/article/66064028.html)

**Shelf Awareness:** [Pictures from an Exhibition, Day 1 & Day 2](https://shelfawareness.com/articles/pix2019.html)

**Publishers Weekly:** [Literary Fiction Gets the Buzz](https://www.publishersweekly.com/article/66078121.html)

**Shelf Awareness:** [Storytelling in 2020 and Beyond](https://shelfawareness.com/articles/storytelling_2020.html)

### ABACUS Survey Deadline: June 12

ABA member bookstores received an e-mail from Michael Becher of Industry Insights on May 6 with instructions on how to access this year’s survey. If you did not receive the survey, please check your spam folder or the inbox of your store’s primary ABA contact.
@NEIBA2 is now... @NEIBAbooks!

In an effort to streamline our social media presence, NEIBA is now @NEIBAbooks on Twitter! No need to re-follow, but don't forget to use our new name when tagging/tweeting.

Wholesaler Information & Resources

2019 NEIBA Awards

*It's time! Recognize a bookseller, sales rep, and New England title/author for a NEIBA Award.*

Send your nominations for the Rusty Drugan Scholarship and Saul Gilman Award to Ali@NEBA.org.

Send your submissions for the New England Book Award via the Google form (members only) or the physical form.

*(Deadline for all recognitions: Friday, June 14)*

June's Indie Playlist Promotions

*In to win $500?*

June's two Indie Playlist promotions, featuring collections of titles from independent presses, are ready to be revealed! The themes are Summer Reads and Dystopia.

Indie Playlist publishers are providing additional terms for the titles on these lists. Participating publishers for June include Catapult, Europa Editions, 7 Stories Press, Grove Atlantic, and Beacon Press. Stores can create displays around either — or both! — themes. Displays must include some titles from the above lists but can include additional titles of a
store’s choosing.

The prize for best display is $500: $250 for the bookseller who creates it and $250 for the store.

To submit your display, take a picture and email it to NAIBA (with a cc to NEIBA) by July 1.

For more information about this program, contact Beth: Beth@NEBA.org.

Social Media Spotlight

River Bend Bookshop

@Riverbend Book Shop: Happy Pride Month! 🌈❤️️️️️️️️️️

Got PRIDE? Use #NEIBA in social media posts so we can see & share your store's displays all month long!

NEIBA Best Sellers

for the week ended Sunday June 2, 2019
Based on reporting from the independent booksellers of NEIBA and IndieBound

### HARDCOVER FICTION
1. *Where the Crawdads Sing*
   - Delia Owens, Putnam, $26, 9780735219090
2. *Normal People*
   - Sally Rooney, Hogarth, $26, 9781984822178
3. *The Guest Book*
   - Sarah Blake, Flatiron Books, $27.99, 9781250110251
4. *The Sentence Is Death* New!
   - Anthony Horowitz, Harper, $27.99, 9780062676832
5. *Orange World and Other Stories*
   - Karen Russell, Knopf, $26.95, 9780525656135
6. *Circe*
   - Madeline Miller, Little Brown, $27, 9780316556347
7. *Lost Roses*
   - Martha Hall Kelly, Ballantine, $28, 9781524796372
8. *The Flight Portfolio*
   - Julie Orringer, Knopf, $28.95, 9780307959409
9. *Disappearing Earth*
   - Julia Phillips, Knopf, $26.95, 9780525520412
10. *The Silent Patient* New!
    - Alex Michaelides, Celadon Books, $26.99, 9781250301697
11. *Mistress of the Ritz*
    - Melanie Benjamin, Delacorte Press, $28, 9780399182242
12. *Machines Like Me*
    - Ian McEwan, Nan A. Talese, $26.95, 9780385545112
13. *Daisy Jones & The Six* New!
    - Taylor Jenkins Reid, Ballantine, $27, 9781524798628
14. *Exhalation: Stories*
    - Ted Chiang, Knopf, $25.95, 9781101947883
15. *Cape May* New!
    - Chip Cheek, Celadon Books, $26.99, 9781250297150

### HARDCOVER NONFICTION
1. *The Pioneers*
   - David McCullough, S&S, $30, 9781501168680
2. *Educated*
   - Tara Westover, Random House, $28, 9780399590504
3. *The British Are Coming*
   - Rick Atkinson, Holt, $40, 9781627790437
4. *Spying on the South: Travels with Frederick Law Olmsted in a Fractured Land* New!
   - Tony Horwitz, Penguin Press, $30, 9781101980286
5. *The Second Mountain*
   - David Brooks, Random House, $28, 9780812993264
6. *Howard Stern Comes Again*
   - Howard Stern, S&S, $35, 9781501194290
7. *Becoming*
   - Michelle Obama, Crown, $32.50, 9781524763138
8. *Sea Stories: My Life in Special Operations*
   - William H. McRaven, Grand Central, $30, 9781538729748
   - Karen Kilgariff, Georgia Hardstark, Forge Books, $24.99, 9781250178954
10. A Woman of No Importance
Sonia Purnell, Viking, $28, 9780735225299
11. This America: The Case for the Nation New!
Jill Lepore, Liveright Publishing, $16.95, 9781631496417
12. Furious Hours
Casey Cep, Knopf, $26.95, 9781101947869
13. Say Nothing New!
Patrick Radden Keefe, Doubleday, $28.95, 9780385521314
14. Save Me the Plums
Ruth Reichl, Random House, $27, 9781400069996
15. The Moment of Lift
Melinda Gates, Flatiron Books, $26.99, 9781250313577

TRADE PAPERBACK FICTION
1. Little Fires Everywhere
Celeste Ng, Penguin, $17, 9780735224315
2. The Overstory
Richard Powers, Norton, $18.95, 9780393356687
3. A Gentleman in Moscow
Amor Towles, Penguin, $17, 9780143110439
4. There There
Tommy Orange, Vintage, $16, 9780525436140
5. The Tattooist of Auschwitz
Heather Morris, Harper, $16.99, 9780062797155
6. Washington Black
Esi Edugyan, Vintage, $16.95, 9780525563242
7. Before We Were Yours
Lisa Wingate, Ballantine, $17, 9780425284704
8. Eleanor Oliphant Is Completely Fine
Gail Honeyman, Penguin, $16, 9780735220690
9. Conversations with Friends
Sally Rooney, Hogarth, $17, 9780451499066
10. The Word Is Murder New!
Anthony Horowitz, Harper Perennial, $16.99, 9780062676801
11. The Woman in the Window
A.J. Finn, Morrow, $16.99, 9780062678423
12. The Immortalists
Chloe Benjamin, Putnam, $16, 9780735215092
13. Clock Dance New!
Anne Tyler, Vintage, $16.95, 9780525563020
14. The Lost Girls of Paris
Pam Jenoff, Park Row, $16.99, 9780778330271
15. Warlight
Michael Ondaatje, Vintage, $16, 9780525562962

TRADE PAPERBACK NONFICTION
1. The Mueller Report
The Washington Post, Scribner, $15, 9781982129736
2. How to Change Your Mind
Michael Pollan, Penguin, $18, 9780735224155
3. Sapiens
Yuval Noah Harari, Harper Perennial, $22.99, 9780062316110
4. Born a Crime
Trevor Noah, Spiegel & Grau, $18, 9780399588198
5. The Mueller Report
6. The Soul of America
Jon Meacham, Random House, $20, 9780399589829
7. White Fragility
Robin DiAngelo, Beacon Press, $16, 9780807047415
8. Ninety-Nine Glimpses of Princess Margaret
Craig Brown, FSG, $16, 9780374538392
9. Searching for Stars on an Island in Maine
Alan Lightman, Vintage, $15.95, 9780525432593
10. Just Mercy New!
Bryan Stevenson, Spiegel & Grau, $16, 9780812984965
11. You Are a Badass New!
Jen Sincero, Running Press, $16, 9780762447695
12. The Rise and Fall of the Dinosaurs New!
Steve Brusatte, Morrow, $18.99, 9780062490438
13. The Perfectionists: How Precision Engineers Created the Modern World
Simon Winchester, Harper Perennial, $17.99, 9780062652560
14. Killers of the Flower Moon
David Grann, Vintage, $16.95, 9780307742483
15. The Feather Thief: Beauty, Obsession, and the Natural History Heist of the Century New!
Kirk Wallace Johnson, Penguin, $17, 9781101981634

MASS MARKET
1. The Mueller Report
2. A Game of Thrones
George R.R. Martin, Bantam, $9.99, 9780553593716
3. Good Omens
4. Dune
Frank Herbert, Ace, $9.99, 9780441172719
5. 1984
George Orwell, Signet, $9.99, 9780451524935
6. A Clash of Kings
George R.R. Martin, Bantam, $9.99, 9780345535429
7. The Name of the Wind
Patrick Rothfuss, DAW, $9.99, 9780756404741
8. A Dance With Dragons New!
George R.R. Martin, Bantam, $9.99, 9781101886038
Douglas Adams, Del Rey, $7.99, 9780345391803
10. Of Mice and Men New!
John Steinbeck, Penguin, $12, 9780140177398

CHILDREN'S ILLUSTRATED
1. Oh, the Places You'll Go!
Dr. Seuss, Random House, $18.99, 9780679805274
2. Make Way for Ducklings
Robert McCloskey, Puffin, $7.99, 9780140564341
3. Goodnight Moon
Margaret Wise Brown, Clement Hurd (Illus.), Harper, $8.99, 9780694003617
4. Hello Lighthouse New!
Sophie Blackall, Little, Brown Books for Young Readers, $18.99, 9780316362382
5. The Very Hungry Caterpillar New!
Eric Carle, Putnam, $10.99, 9780399226908
6. Where the Wild Things Are New!
Maurice Sendak, Harper, $18.95, 9780060254926
7. If I Was the Sunshine New!
Julie Fogliano, Loren Long (Illus.), Atheneum Books for Young Readers, $17.99, 9781481472432
8. High Five
Adam Rubin, Daniel Salmieri (Illus.), Dial, $19.99, 9780525428893
9. Pat the Bunny New!
Dorothy Kunhardt, Golden Books, $9.99, 9780307120007
10. Baby Animals New!
Stephan Lomp, Workman, $5.95, 9780761193081

CHILDREN'S INTEREST
1. Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal
Jeff Kinney, Abrams, $13.99, 9781419740275
2. The Hate U Give
Angie Thomas, Balzer + Bray, $18.99, 9780062871350
3. Shouting at the Rain
Lynda Mullaly Hunt, Nancy Paulsen Books, $16.99, 9780399175152
4. Share Your Smile: Raina's Guide to Telling Your Own Story
Raina Telgemeier, Graphix, $12.99, 9781338353846
5. On the Come Up
Angie Thomas, Balzer + Bray, $18.99, 9780062498564
6. With the Fire on High
Elizabeth Acevedo, HarperTeen, $17.99, 9780062662835
7. Camp
Kayla Miller, HMH Books for Young Readers, $10.99, 9781328530820
8. Drama New!
Raina Telgemeier, Graphix, $10.99, 9780545326995
9. A Wolf Called Wander New!
Rosanne Parry, Monica Armino (Illus.), Greenwillow Books, $16.99, 9780062895936
10. The Girl Who Drank the Moon New!
Kelly Barnhill, Algonquin Young Readers, $9.95, 9781616207465

CHILDREN'S SERIES TITLES
1. Dog Man: Brawl of the Wild
Dav Pilkey, Graphix, $9.99, 9781338236576
2. Just Jaime (Emmie & Friends)
Terri Libenson, Balzer + Bray, $12.99, 9780062851062
3. Dog Man: Lord of the Fleas
Dav Pilkey, Graphix, $9.99, 9780545935173
4. Spy School British Invasion
Stuart Gibbs, Simon & Schuster Books for Young Readers, $17.99, 9781534424708
5. Mr. Lemoncello's All-Star Breakout Game (Mr. Lemoncello's Library, #4)
Chris Grabenstein, Random House Books for Young Readers, $16.99, 9780525646440
6. Diary of a Wimpy Kid: The Meltdown New!
Jeff Kinney, Abrams, $13.95, 9781419727436
7. Dog Man Unleashed New!
Dav Pilkey, Graphix, $9.99, 9780545935203
8. Big Nate: Payback Time!
Lincoln Peirce, Andrews McMeel, $9.99, 9781449497743
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<td>10. Ada Twist and the Perilous Pants (The Questioneers, Book 2)</td>
<td><strong>New!</strong> Andrea Beaty, David Roberts (Illus.), Abrams, $12.99, 9781419734229</td>
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