

# NEIBA News

May 29, 2019

[www.newenglandbooks.org](http://www.newenglandbooks.org)

## Notes from the NEIBA Advisory Council

### *Bookselling Beyond Four Walls*

**By Gibran Graham, The Briar Patch**

The curtain is drawn, the tree is lit, and Tchaikovsky's music begins. If this sounds a lot like The Nutcracker, then you may be wondering: Why is he talking about Christmas already?!

Today I received confirmation on the dates for the December performances of The Nutcracker featuring the Bangor Symphony Orchestra, Robinson Ballet, and... The Briar Patch. Sorry, no booksellers will be dancing in tights on stage (though never say never). Instead, we will be performing the Dance of the Sugarplum Booksellers in the lobby of the performance venue, selling Nutcracker-related books and toys to the families that attend the ballet every year.



Our partnership with the symphony has been building over the past couple years. We've set up for a Music of Oz event, a David Bowie tribute, and The Nutcracker ballet. It's been a wonderful collaboration, giving us opportunities to face an audience full of new and regular customers. The promotional aspects are worth the time and the book sales are icing on the cake.

Last year's Nutcracker performances took us by surprise as we found ourselves quickly sourcing replenishment throughout the weekend. Sales were brisk! While we brought an assortment of actual Nutcracker adaptations for all ages, we focused on pushing a newer Nutcracker-related book. It was a big hit. Which brings us back to now...

Here we are at the end of May and although I don't want to think of cold weather so soon after the snow finally melted, I need to be on the hunt for this year's Nutcracker book. Maybe I'll find something at this week's BookExpo, where I'll be talking to publishers about local partnerships like this one (and the many others we cultivate in our area.)

There are the author-inspired dinners we host with a local fine dining restaurant, the downtown events we curate with local business and organizations, our work with Literacy Volunteers, and many more. All of these create an experience that you won't get from an online mega retailer and are a major part of our marketing and sales strategy.

I'm excited for our store to continue providing book-related experiences outside our traditional four walls. And I can't wait to see the joy on the faces of children all dressed up for the ballet as they take their new book to their seats.

*Now shhh, the orchestra's warming up...*

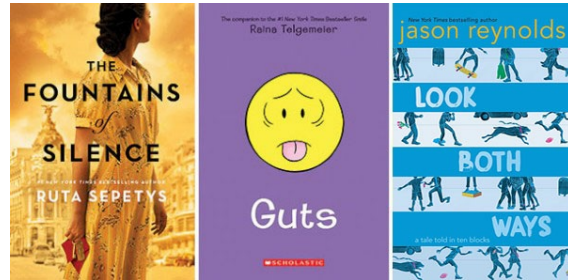
## Wondering what galleys to grab at BEA?

Check out [PW's](#) guide to available ARCs, booth signings, and more!

### Adult



### Children's



## NEIBA at BookExpo

Are you attending BookExpo this week? Have questions about anything and everything NEIBA?

Please stop by Beth's NEIBA "office hours" in the ABA Member Lounge (#2962, located in the back of the "Unbound" section of the trade show floor) and chat.

**Wednesday, May 29, from 1-3 p.m. and 4-5 p.m.**

Hope to see you there!

## Wholesaler Information And Resources

### 2019 NEIBA Awards

*It's time! Recognize a bookseller, sales rep, and New England title/author for a NEIBA Award.*

Send your nominations for the [Rusty Drugan Scholarship](#) and [Saul Gilman Award](#) to [Ali@NEBA.org](mailto:Ali@NEBA.org).

Send your submissions for the [New England Book Award](#) via the [Google form](#) (member's only) or [the physical form](#).

## Social Media Spotlight

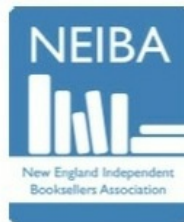
### *I AM Books*



[@IAMBooksBoston](#): *There is a bit of a lobster problem in the store...* □

## NEIBA Best Sellers

for the week ended  
**Sunday May 26, 2019**



Based on reporting from the independent booksellers of  
NEIBA and IndieBound

### HARDCOVER FICTION

1. *Where the Crawdads Sing*  
Delia Owens, Putnam, \$26, 9780735219090
2. *Normal People*  
Sally Rooney, Hogarth, \$26, 9781984822178
3. *The Guest Book*  
Sarah Blake, Flatiron Books, \$27.99, 9781250110251
4. *Circe*  
Madeline Miller, Little Brown, \$27, 9780316556347

5. Machines Like Me  
Ian McEwan, Nan A. Talese, \$26.95, 9780385545112
6. Exhalation: Stories  
Ted Chiang, Knopf, \$25.95, 9781101947883
7. Mistress of the Ritz **New!**  
Melanie Benjamin, Delacorte Press, \$28, 9780399182242
8. Orange World and Other Stories  
Karen Russell, Knopf, \$26.95, 9780525656135
9. Cari Mora **New!**  
Thomas Harris, Grand Central, \$29, 9781538750148
10. The Flight Portfolio  
Julie Orringer, Knopf, \$28.95, 9780307959409
11. Disappearing Earth **New!**  
Julia Phillips, Knopf, \$26.95, 9780525520412
12. Women Talking  
Miriam Toews, Bloomsbury, \$24, 9781635572582
13. Lost Roses  
Martha Hall Kelly, Ballantine, \$28, 9781524796372
14. Redemption  
David Baldacci, Grand Central, \$29, 9781538761410
15. A Bend in the Stars  
Rachel Barenbaum, Grand Central, \$26, 9781538746264

#### **HARDCOVER NONFICTION**

1. Educated  
Tara Westover, Random House, \$28, 9780399590504
2. The Pioneers  
David McCullough, S&S, \$30, 9781501168680
3. Furious Hours  
Casey Cep, Knopf, \$26.95, 9781101947869
4. Becoming  
Michelle Obama, Crown, \$32.50, 9781524763138
5. The British Are Coming  
Rick Atkinson, Holt, \$40, 9781627790437
6. The Second Mountain  
David Brooks, Random House, \$28, 9780812993264
7. Howard Stern Comes Again  
Howard Stern, S&S, \$35, 9781501194290
8. Upheaval  
Jared Diamond, Little Brown, \$35, 9780316409131
9. The Moment of Lift  
Melinda Gates, Flatiron Books, \$26.99, 9781250313577
10. Save Me the Plums  
Ruth Reichl, Random House, \$27, 9781400069996
11. Sea Stories: My Life in Special Operations **New!**  
William H. McRaven, Grand Central, \$30, 9781538729748
12. Nanaville **New!**  
Anna Quindlen, Random House, \$26, 9780812996104
13. Salt, Fat, Acid, Heat **New!**  
Samin Nosrat, Wendy MacNaughton (Illus.), S&S, \$35, 9781476753836
14. A Woman of No Importance **New!**  
Sonia Purnell, Viking, \$28, 9780735225299
15. Pocket RBG Wisdom **New!**  
Hardie Grant Books, Hardie Grant, \$9.99, 9781784882877

## TRADE PAPERBACK FICTION

1. Little Fires Everywhere  
Celeste Ng, Penguin, \$17, 9780735224315
2. The Overstory  
Richard Powers, Norton, \$18.95, 9780393356687
3. There There  
Tommy Orange, Vintage, \$16, 9780525436140
4. A Gentleman in Moscow  
Amor Towles, Penguin, \$17, 9780143110439
5. The Tattooist of Auschwitz  
Heather Morris, Harper, \$16.99, 9780062797155
6. Washington Black  
Esi Edugyan, Vintage, \$16.95, 9780525563242
7. The Woman in the Window  
A.J. Finn, Morrow, \$16.99, 9780062678423
8. Eleanor Oliphant Is Completely Fine  
Gail Honeyman, Penguin, \$16, 9780735220690
9. The Immortalists  
Chloe Benjamin, Putnam, \$16, 9780735215092
10. Transcription  
Kate Atkinson, Back Bay, \$16.99, 9780316176668
11. Conversations with Friends  
Sally Rooney, Hogarth, \$17, 9780451499066
12. Warlight  
Michael Ondaatje, Vintage, \$16, 9780525562962
13. The Clockmaker's Daughter **New!**  
Kate Morton, Washington Square Press, \$17, 9781451649413
14. The Lost Girls of Paris  
Pam Jenoff, Park Row, \$16.99, 9780778330271
15. Before We Were Yours **New!**  
Lisa Wingate, Ballantine, \$17, 9780425284704

## TRADE PAPERBACK NONFICTION

1. The Mueller Report  
The Washington Post, Scribner, \$15, 9781982129736
2. How to Change Your Mind  
Michael Pollan, Penguin, \$18, 9780735224155
3. Born a Crime  
Trevor Noah, Spiegel & Grau, \$18, 9780399588198
4. Sapiens  
Yuval Noah Harari, Harper Perennial, \$22.99, 9780062316110
5. The Soul of America  
Jon Meacham, Random House, \$20, 9780399589829
6. Into the Raging Sea **New!**  
Rachel Slade, Ecco, \$17.99, 9780062699879
7. White Fragility  
Robin DiAngelo, Beacon Press, \$16, 9780807047415
8. Ninety-Nine Glimpses of Princess Margaret **New!**  
Craig Brown, Farrar, Straus and Giroux, \$16, 9780374538392
9. My Own Words  
Ruth Bader Ginsburg, S&S, \$18, 9781501145254
10. The Perfectionists **New!**  
Simon Winchester, Harper Perennial, \$17.99, 9780062652560

11. The Mueller Report

Robert S. Mueller, III, et al., Skyhorse, \$12.99, 9781510750166

12. Searching for Stars on an Island in Maine **New!**

Alan Lightman, Vintage, \$15.95, 9780525432593

13. Keep Going: 10 Ways to Stay Creative in Good Times and Bad

Austin Kleon, Workman, \$12.95, 9781523506644

14. On Grand Strategy

John Lewis Gaddis, Penguin, \$18, 9780143132516

15. Killers of the Flower Moon

David Grann, Vintage, \$16.95, 9780307742483

### MASS MARKET

1. A Game of Thrones

George R.R. Martin, Bantam, \$9.99, 9780553593716

2. The Mueller Report

Robert S. Mueller, et al., Melville House, \$9.99, 9781612197814

3. Good Omens

Neil Gaiman, Terry Pratchett, Morrow, \$9.99, 9780062836977

4. The Name of the Wind **New!**

Patrick Rothfuss, DAW, \$9.99, 9780756404741

5. 1984

George Orwell, Signet, \$9.99, 9780451524935

6. Dune

Frank Herbert, Ace, \$9.99, 9780441172719

7. A Clash of Kings

George R.R. Martin, Bantam, \$9.99, 9780345535429

8. Animal Farm **New!**

George Orwell, Signet, \$9.99, 9780451526342

9. Neuromancer **New!**

William Gibson, Ace, \$8.99, 9780441569595

10. The Left Hand of Darkness

Ursula K. Le Guin, Ace, \$9.99, 9780441478125

### CHILDREN'S ILLUSTRATED

1. Make Way for Ducklings

Robert McCloskey, Puffin, \$7.99, 9780140564341

2. Oh, the Places You'll Go!

Dr. Seuss, Random House, \$18.99, 9780679805274

3. Goodnight Moon

Margaret Wise Brown, Clement Hurd (Illus.), Harper, \$8.99, 9780694003617

4. Dear Boy,

Paris Rosenthal, Jason Rosenthal, Holly Hatam (Illus.), Harper, \$17.99, 9780062422514

**New!**

5. Blueberries for Sal

Robert McCloskey, Puffin, \$7.99, 9780140501698

6. High Five

Adam Rubin, Daniel Salmieri (Illus.), Dial, \$19.99, 9780525428893

7. Dragons Love Tacos **New!**

Adam Rubin, Daniel Salmieri (Illus.), Dial, \$16.99, 9780803736801

8. Tiny T. Rex and the Impossible Hug **New!**

Jonathan Stutzman, Jay Fleck (Illus.), Chronicle Books, \$15.99, 9781452170336

9. I Want My Hat Back **New!**

Jon Klassen, Candlewick, \$8.99, 9781536207576

10. Marvel Alphablock **New!**

Peskimo (Illus.), Abrams, \$16.99, 9781419735882

### CHILDREN'S INTEREST

1. Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal

Jeff Kinney, Amulet Books, \$13.99, 9781419740275

2. The Hate U Give **New!**

Angie Thomas, Balzer + Bray, \$18.99, 9780062871350

3. Camp

Kayla Miller, HMH Books for Young Readers, \$10.99, 9781328530820

4. Share Your Smile: Raina's Guide to Telling Your Own Story

Raina Telgemeier, Graphix, \$12.99, 9781338353846

5. On the Come Up

Angie Thomas, Balzer + Bray, \$18.99, 9780062498564

6. Shouting at the Rain

Lynda Mullaly Hunt, Nancy Paulsen Books, \$16.99, 9780399175152

7. With the Fire on High

Elizabeth Acevedo, HarperTeen, \$17.99, 9780062662835

8. One of Us Is Lying **New!**

Karen M. McManus, Delacorte Press, \$17.99, 9781524714680

9. The Sun Is Also a Star

Nicola Yoon, Ember, \$12.99, 9781984849397

10. Lifeboat 12 **New!**

Susan Hood, Simon & Schuster Books for Young Readers, \$17.99, 9781481468831

### CHILDREN'S SERIES TITLES

1. Spy School British Invasion

Stuart Gibbs, Simon & Schuster Books for Young Readers, \$17.99, 9781534424708

2. Dog Man: Brawl of the Wild

Dav Pilkey, Graphix, \$9.99, 9781338236576

3. Just Jaime (Emmie & Friends)

Terri Libenson, Balzer + Bray, \$12.99, 9780062851062

4. Dog Man: Lord of the Fleas

Dav Pilkey, Graphix, \$9.99, 9780545935173

5. Big Nate: Payback Time!

Lincoln Peirce, Andrews McMeel, \$9.99, 9781449497743

6. Aru Shah and the Song of Death (Pandava Series, #2)

Roshani Chokshi, Rick Riordan Presents, \$16.99, 9781368013840

7. Mr. Lemoncello's All-Star Breakout Game (Mr. Lemoncello's Library, #4) **New!**

Chris Grabenstein, Random House Books for Young Readers, \$16.99, 9780525646440

8. The Princess in Black and the Science Fair Scare **New!**

Shannon Hale, Dean Hale, LeUyen Pham (Illus.), Candlewick, \$6.99, 9781536206869

9. Harold & Hog Pretend For Real! (Elephant & Piggie Like Reading!) **New!**

Dan Santat, Mo Willems, Hyperion Books for Children, \$9.99, 9781368027168

10. Spy School **New!**

Stuart Gibbs, Simon & Schuster Books for Young Readers, \$8.99, 9781442421837

