Note From Beth

I’m pleased to announce that we’ve hired Alexandra Schmelzle to fill the newly-created role of Marketing Coordinator at NEIBA. Ali comes to us from Houghton Mifflin Harcourt where she has spent the past 5 years touching nearly every part of the bookselling process, most recently as the telephone sales representative to independent bookstores nationwide. Her enthusiasm for independent bookstores began in the third grade with a purchase from Kansas City’s Reading Reptile and hasn’t slowed since. Fun fact: her parents named her after the main character in Willa Cather’s O Pioneers! An auspicious start to a career in books.

Ali’s first day in the NEIBA office will be May 13th, affording her a couple of weeks of overlap with Nan Sorensen to ensure the smoothest transition possible before Nan’s last day in the office on May 30th. Ali will attend the upcoming NECBA and Advisory Council meetings, as well as the June All About the Books event in Sturbridge, so please look for her there and join me in welcoming her to NEIBA.

Notes From the NEIBA Advisory Council

By Laura Cummings, White Birch Books, N. Conway NH
Share the Good Fundraising Campaign with BINC

It’s April and the people at The Book Industry Charitable Foundation (BINC) have been using the month for their “Share the Good” campaign. They have the somewhat modest goal of signing up 50 additional sustaining donors from across the country. Since its inception, BINC has provided more than $6.6 million in financial assistance and scholarships to 7500 families. I’m all in with helping them reach their goals!

Our experience with BINC was pretty eye opening. I had heard all the stories of their good work but – thankfully – had no experience with them either personally or with anyone at the store. That all changed very quickly. One of my employees – a very private man so forgive me if I’m a little skimpy on the details – had a series of hardships. We reached out to BINC on his behalf to see if they could help. They were amazing! They were so responsive, easy to deal with, and fast. And probably best of all, their help was instrumental.

Now that I have lived through a true BINC experience, I have no qualms whatsoever asking, encouraging, and entreating you to support this amazing charity that does such a wonderful job supporting us. And now is the time to do it.

We are embroiled in a competition with the other regionals during this “Share the Good” campaign. April is almost over so now is the time to help BINC get new sustaining donors or to encourage existing sustaining donors to increase their amounts. Of course, any donation is awesome, too. The victors get an ice cream party at the trade show. We tied with SIBA last year and it would be great to win again, but the true goal is to have BINC get the most donations. Maybe we can make both things happen! Here’s the link – donate away. And remember, BINC is our charity, the safety net for booksellers!

DONATE

Call for Nominations, NEIBA Board of Directors

NEIBA is seeking nominations for two directors to join the Board of Directors, one from our bookseller membership, and one from our sales rep membership. This is a two year term starting after the NEIBA Annual Meeting on October 4, 2019.

You may nominate yourself or someone else. The Board requests that as much information as possible be provided about candidates; all correspondence will be kept confidential.

Send your nominations to Board Directors Emily Russo at emily@printbookstore.com and Megan Sullivan at mesullivan@penguinrandomhouse.com

Deadline Friday, June 28th

-- The NEIBA Board of Directors is a working and governance board. Directors are expected to attend a minimum of four (4) board meetings per year, including conference calls, and the Fall Conference.
-- Directors are reimbursed for expenses incurred on behalf of the association, but not for services rendered.
-- The board seeks geographic, ethnic, cultural, and bookstore type diversity (when possible).

Candidates should:
be willing and able to carry out substantive assignments;
be committed to NEIBA’s mission, goals, objectives, and members;
be able to work well in groups, and sensitive to and tolerant of differing views;
be honest, friendly, responsive, and patient;
have a demonstrated ability to understand the association's financial documents.

**NEIBA Bylaws - ARTICLE THREE: Board of Directors and Executive Director**

Section 1. The corporation shall be governed by a Board of Directors consisting of a President, Vice President, Clerk/ Treasurer, and four other Directors. The Board of Directors shall be the policy and fiduciary decision-making body of the Association. The Board shall oversee the development and implementation of the Association's strategic plan, modify the plan as required, and oversee the fiscal-year budget passed at the Annual Meeting. It shall have the power to enter into such contracts as deemed necessary and shall select the Association's general counsel and accounting firm.

Section 2. The Officers of the Association shall be booksellers currently active in the day-to-day management or operation of a member bookstore. They shall perform those duties that are usual to their positions and that are assigned to them by the Board of Directors. The President shall preside at all regular and special meetings of the Board of Directors and the membership. The Vice President shall assume the duties of the President if the President is unable to perform them. The Clerk/Treasurer shall ensure that minutes of all Board meetings are maintained and shall present at the Annual Meeting a report of members in good standing and a true and proper financial statement.

Section 3. The Directors shall be reimbursed for expenses incurred on behalf of the corporation, but no Director shall be compensated for services rendered, whether as an Officer or as a member of the Board of Directors.

Section 4. The Executive Director is the principal administrator of the Association and reports to the Board of Directors. He or she is responsible for the Association’s day-to-day operation and all of its employees, including hiring and firing of employees. The Executive Director enters into contracts for the Association, except that the Board shall select the Association’s general counsel and accounting firm. The Executive Director is reviewed in writing annually by the Board on his or her performance in implementing the Strategic Plan and working with the Board of Directors to accomplish NEIBA’s mission.

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Here is what’s happening at NEIBA bookstores!

![5 Years Independent Bookstore Day](image-url)
NEIBA
Best Sellers
for the week ended
Sunday April 21, 2019

Based on reporting from the independent booksellers of
NEIBA and IndieBound

HARDCOVER FICTION
1. Where the Crawdads Sing
Delia Owens, Putnam, $26, 9780735219090
2. Normal People New
Sally Rooney, Hogarth, $26, 9781984822178
3. Lost Roses
Martha Hall Kelly, Ballantine, $28, 9781524796372
4. Circe
Madeline Miller, Little Brown, $27, 9780316556347
5. The American Agent
Jacqueline Winspear, Harper, $27.99, 9780062436665
6. The River New
Peter Heller, Knopf, $25.95, 9780525521877
7. The Silent Patient
Alex Michaelides, Celadon Books, $26.99, 9781250301697
8. Black Leopard, Red Wolf
Marlon James, Riverhead Books, $30, 9780735220171
9. Daisy Jones & The Six
Taylor Jenkins Reid, Ballantine, $27, 9781524798628
10. Redemption New
David Baldacci, Grand Central, $29, 9781538761410
11. Devotions
Mary Oliver, Penguin Press, $30, 9780399563249
12. The Department of Sensitive Crimes New
Alexander McCall Smith, Pantheon, $24.95, 9781524748210
13. Lost and Wanted
Neil Freudenberger, Knopf, $26.95, 9780385352680
14. Women Talking
Miriam Toews, Bloomsbury, $24, 9781635572582
15. There There
Tommy Orange, Knopf, $25.95, 9780525520375

HARDCOVER NONFICTION
1. The Second Mountain: The Quest for a Moral Life New
David Brooks, Random House, $28, 9780812993264
2. Educated
Tara Westover, Random House, $28, 9780399590504
3. Becoming
Michelle Obama, Crown, $32.50, 9781524763138
4. Save Me the Plums
Ruth Reichl, Random House, $27, 9781400069996
5. Falter: Has the Human Game Begun to Play Itself Out? New
Bill McKibben, Holt, $28, 9781250178268
6. Working
Robert A. Caro, Knopf, $25, 9780525656340
7. Say Nothing
Patrick Radden Keefe, Doubleday, $28.95, 9780385521314
8. Women Rowing North
Mary Pipher, Bloomsbury, $27, 9781632869609
9. The Matriarch
TRADE PAPERBACK FICTION
1. The Overstory
Richard Powers, Norton, $17.95, 9780393356687
2. A Gentleman in Moscow
Amor Towles, Penguin, $17, 9780143110439
3. The Tattooist of Auschwitz
Heather Morris, Harper, $16.99, 9780062797155
4. Eleanor Oliphant Is Completely Fine
Gail Honeyman, Penguin, $16, 9780735220690
5. Born a Crime
Trevor Noah, Spiegel & Grau, $18, 9780399588198
6. Sapiens
Yuval Noah Harari, Harper Perennial, $22.99, 9780062316110
7. Natural Causes: An Epidemic of Wellness, the Certainty of Dying, and Killing Ourselves to Live Longer
Barbara Ehrenreich, Twelve, $16.99, 9781455535897
8. My Own Words
Ruth Bader Ginsburg, S&S, $18, 9781501145254
9. Braiding Sweetgrass
Robin Wall Kimmerer, Milkweed Editions, $18, 9781571313560
10. The Collected Schizophrenias
Esme Weijun Wang, Graywolf Press, $16, 9781555978273
Esme Weijun Wang, Graywolf Press, $16, 9781555978273
8. White Fragility
Robin DiAngelo, Beacon Press, $16, 9780807047415
9. Red Notice New
Bill Browder, S&S, $16, 9781476755748
10. You Are a Badass
Jen Sincero, Running Press, $16, 9780762447695
Reza Aslan, Random House, $18, 9780553394740
Meryl Gordon, Grand Central, $18.99, 9781455588725
13. Fly Girls
Keith O'Brien, Eamon Dolan/Mariner Books, $15.99, 9781328592798
14. Just Mercy New
Bryan Stevenson, Spiegel & Grau, $16, 9780812984965
15. The Four Agreements New
Don Miguel Ruiz, Amber-Allen, $12.95, 9781878424310

MASS MARKET
1. A Game of Thrones
George R.R. Martin, Bantam, $9.99, 9780553593716
2. The Catcher in the Rye New
J.D. Salinger, Little Brown, $8.99, 9780316769488
3. The Left Hand of Darkness New
Ursula K. Le Guin, Ace, $9.99, 9780441478125
4. Dune
Frank Herbert, Ace, $9.99, 9780441172719
5. The Shining New
Stephen King, Anchor, $8.99, 9780307743657
6. Good Omens
7. 1984 New
George Orwell, Signet, $9.99, 9780451524935
8. The Diary of a Young Girl New
Anne Frank, Bantam, $7.99, 9780553577129
Douglas Adams, Del Rey, $7.99, 9780345391803
10. Lord of the Flies New
William Golding, Perigee, $9.99, 9780399501487

CHILDREN'S ILLUSTRATED
1. The Easter Surprise
Jennifer Churchman, John Churchman, Little, Brown Books for Young Readers, $17.99, 9780316411660
2. Make Way for Ducklings
Robert McCloskey, Puffin, $7.99, 9780140564341
3. Little Blue Truck's Springtime
Alice Schertle, Jill McElmurry (Illus.), HMH Books for Young Readers, $12.99, 9780544938090
4. A Piglet Named Mercy New
Kate DiCamillo, Chris Van Dusen (Illus.), Candlewick, $18.99, 9780763677534
5. Dragons Love Tacos New
Adam Rubin, Daniel Salmieri ( Illus.), Dial Books, $16.99, 9780803736801
6. Pat the Bunny
Dorothy Kunhardt, Golden Books, $9.99, 9780307120007
7. High Five New
Adam Rubin, Daniel Salmieri (Illus.), Dial Books, $19.99, 9780525428893
8. Don't Let Them Disappear
Chelsea Clinton, Gianna Marino (Illus.), Philomel Books, $17.99, 9780525514329
9. Baby Bunny
Yu-Hsuan Huang, Chronicle Books, $6.99, 9781452156095
Chronicle Books, $9.99, 9781452175225
CHILDREN'S INTEREST
1. Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal
   Jeff Kinney, Amulet Books, $13.99, 9781419740275
2. On the Come Up
   Angie Thomas, Balzer + Bray, $18.99, 9780062498564
3. The Hate U Give
   Angie Thomas, Balzer + Bray, $18.99, 9780062871350
4. Drama New
   Raina Telgemeier, Graphix, $10.99, 9780545326995
5. Five Feet Apart New
   Rachael Lippincott, Simon & Schuster Books for Young Readers, $18.99, 9781534451568
6. Pax New
   Sara Pennypacker, Jon Klassen (Illus.), Balzer + Bray, $8.99, 9780062377029
7. The Line Tender New
   Kate Allen, Dutton Books for Young Readers, $17.99, 9780735231603
8. The Next Great Paulie Fink
   Ali Benjamin, Little, Brown Books for Young Readers, $16.99, 9780316380881
9. Max and the Midknights
   Lincoln Peirce, Crown Books for Young Readers, $13.99, 9781101931080
10. New Kid New
    Jerry Craft, Harper, $12.99, 9780062691194

CHILDREN’S SERIES TITLES
1. Dog Man: Brawl of the Wild
   Dav Pilkey, Graphix, $9.99, 9781338236576
2. Ada Twist and the Perilous Pants (The Questioneers, Book 2) New
   Andrea Beaty, David Roberts (Illus.), Abrams, $12.99, 9781419734229
3. Dog Man and Cat Kid
   Dav Pilkey, Graphix, $9.99, 9780545935180
4. The Princess in Black
   Shannon Hale, Dean Hale, LeUyen Pham (Illus.), Candlewick, $6.99, 9780763678883
5. Diary of a Wimpy Kid: The Meltdown
   Jeff Kinney, Abrams, $13.95, 9781419727436
6. Big Nate: Payback Time!
   Lincoln Peirce, Andrews McMeel, $9.99, 9781449497743
7. The Lightning Thief (Percy Jackson and the Olympians, Book 1) New
   Rick Riordan, Hyperion, $7.99, 9781423134947
8. Harry Potter and the Sorcerer’s Stone
   J.K. Rowling, Scholastic, $10.99, 9780590353427
9. The Dragonet Prophecy (Wings of Fire, Book One) New
   Tui T. Sutherland, Scholastic, $6.99, 9780545349239
10. Dog Man: Lord of the Fleas
    Dav Pilkey, Graphix, $9.99, 9780545935173