I'm famous! Well, sort of... I was interviewed several weeks ago by Ted Reinstein of the local magazine show, Chronicle. He was doing a piece on independent businesses, and seemed particularly interested in bookstores. He ended up interviewing people from three stores: The Silver Unicorn, The Frugal Bookstore, and Trident. Though they only showed a small clip of our interview, talking to him made me reflect on how the public sees our industry.

Ted asked good questions, and seemed to have an unusually nuanced grasp of the plight of independent businesses. He understood that Amazon is the biggest threat, but he also seemed to imply that he and the people he knows continue to shop there.

The interview made me reflect on what I think we all intuitively know--we will never gain customers by competing directly with Amazon. But we have managed to survive this far. We have all pivoted, swerved, and adapted to a new retail landscape that relies more heavily on "experience", and in talking to Ted, I was reminded that we as booksellers are on the forefront of that innovation.

People will continue to shop online, so how else can we bring them into our stores? On our
People will continue to shop online, so how else can we bring them into our stores? On our part, we’ve been thinking a lot about that in terms of the events we offer. Some of our most successful recent events include Silent Book Club, Book Swaps, Self-Care Nights, and an old stalwart, Trivia. We have the advantage of being able to sell our customers food and drink when we have these types of events, but I think that all stores are thinking about ways to get people to congregate inside their four walls. We’re all in it for the connections and community that gets built up around our stores, something that the internet continues to suck away from our culture. Though I HATE seeing myself on camera, I appreciated the Chronicle interview for helping me reflect on how our industry, for all it's analog-ness, is really at the forefront of change. I look forward to continuing to see our industry innovate and pioneer the new

**WNBA Pannell Award**

Nominations are open for the WNBA Pannell Award, which recognizes excellence in children's book selling for independent bookstores. Two stores, one general interest and one a children's specialty store, are selected each year to receive the award, which includes a cash prize of $1,000 and a piece of original children's book illustration.

**DETAILS**

**Wi14 Education Session Videos, Handouts**

American Booksellers Association member booksellers can now visit BookWeb’s Education Resources page to browse a number of videos and handouts from education sessions held at Winter Institute 14 in Albuquerque. A BookWeb username and password are required to access these materials (booksellers needing login information can e-mail info@bookweb.org).

All Winter Institute content can be found by selecting "Winter Institute 2019" in the Institutes block on the left-hand side of the page. Results can be further narrowed by selecting "Handout" or "Video" in the Format block.

**NEIBA Best Sellers**

for the week ended

**Sunday February 10, 2019**

Based on reporting from the independent booksellers of NEIBA and IndieBound
**HARDCOVER FICTION**

1. *Where the Crawdads Sing*  
   Delia Owens, Putnam, $26, 9780735219090  
2. *Black Leopard, Red Wolf* New  
   Marlon James, Riverhead Books, $30, 9780735220171  
3. *Devotions*  
   Mary Oliver, Penguin Press, $30, 9780399563249  
4. *There There*  
   Tommy Orange, Knopf, $25.95, 9780525520375  
5. *Circe*  
   Madeline Miller, Little Brown, $27, 9780316556347  
6. *Bowlaway* New  
   Elizabeth McCracken, Ecco, $27.99, 9780062862853  
7. *The Age of Light* New  
   Whitney Scharer, Little Brown, $14.99, 9780316524087  
8. *Unsheltered*  
   Barbara Kingsolver, Harper, $29.99, 9780062684561  
9. *Nine Perfect Strangers*  
   Liane Moriarty, Flatiron Books, $28.99, 9781250069825  
10. *Love Poems for Married People* New  
    John Kenney, Putnam, $15, 9780525540007  
11. *The Overstory*  
    Richard Powers, Norton, $27.95, 9780393635522  
12. *An Anonymous Girl*  
    Greer Hendricks, Sarah Pekkanen, St. Martin's, $27.99, 9781250133731  
13. *The Silent Patient* New  
    Alex Michaelides, Celadon Books, $26.99, 9781250301697  
14. *Good Riddance* New  
    Elinor Lipman, Houghton Mifflin Harcourt, $25, 9780544808256  
15. *You Know You Want This* New  
    Kristen Roupenian, Gallery/Scout Press, $24.99, 9781982101633  

**HARDCOVER NONFICTION**

1. *Becoming*  
   Michelle Obama, Crown, $32.50, 9781524763138  
2. *Educated*  
   Tara Westover, Random House, $28, 9780399590504  
3. *Women Rowing North*  
   Mary Pipher, Bloomsbury, $27, 9781632869609  
4. *The Life-Changing Magic of Tidying Up*  
   Marie Kondo, Ten Speed Press, $16.99, 9781607747307  
5. *Salt, Fat, Acid, Heat*  
   Samin Nosrat, Wendy MacNaughton (Illus.), S&S, $35, 9781476753836  
6. *Inheritance*  
   Dani Shapiro, Knopf, $24.95, 9781524732714  
7. *The Library Book*  
   Susan Orlean, S&S, $28, 9781476740188  
8. *Maid: Hard Work, Low Pay, and a Mother’s Will to Survive*  
    Stephanie Land, Hachette Books, $27, 9780316505116  
9. *Ottolenghi Simple: A Cookbook*  
    Yotam Ottolenghi, Ten Speed Press, $35, 9781607749165  
10. *How to Be a Good Creature* New  
    Sy Montgomery, Rebecca Green (Illus.), Houghton Mifflin Harcourt, $20, 9780544938328  
11. *These Truths* New  
    Jill Lepore, Norton, $39.95, 9780393635249  
12. *Gmorning, Gnight!*  
    Lin-Manuel Miranda, Jonny Sun (Illus.), Random House, $22, 9781984854278  
13. *Figuring* New  
    Maria Popova, Pantheon, $30, 9781524748135  
    Jill Abramson, S&S, $30, 9781501123207  
15. *Leadership: In Turbulent Times*
## TRADE PAPERBACK FICTION

1. The Tattooist of Auschwitz
   Heather Morris, Harper, $16.99, 9780062797155
2. The Lost Girls of Paris
   Pam Jenoff, Park Row, $16.99, 9780778330271
3. Eleanor Oliphant Is Completely Fine
   Gail Honeyman, Penguin, $16, 9780735220690
4. The Immortalists **New**
   Chloe Benjamin, Putnam, $16, 9780735215092
5. Less
   Andrew Sean Greer, Back Bay, $15.99, 9780316316132
6. An American Marriage **New**
   Tayari Jones, Algonquin Books, $16.95, 9781616208684
7. The Friend **New**
   Sigrid Nunez, Riverhead Books, $16, 9780735219458
8. If Beale Street Could Talk
   James Baldwin, Vintage, $14.95, 9780525566120
9. Asymmetry
   Lisa Halliday, S&S, $16, 9781501166785
10. Milkman
    Anna Burns, Graywolf Press, $16, 9781644450000
11. Pachinko
    Min Jin Lee, Grand Central, $15.99, 9781455563920
12. The Power
    Naomi Alderman, Back Bay, $16.99, 9780316547604
13. The Wife Between Us
    Greer Hendricks, Sarah Pekkanen, St. Martin’s Griffin, $16.99, 9781250130945
14. Auntie Poldi and the Sicilian Lions **New**
    Mario Giordano, Mariner, $14.99, 9781328588784
15. All the Light We Cannot See
    Anthony Doerr, Scribner, $17, 9781501173219

## TRADE PAPERBACK NONFICTION

1. Sapiens
   Yuval Noah Harari, Harper Perennial, $22.99, 9780062316110
2. My Own Words
   Ruth Bader Ginsburg, S&S, $18, 9781501145254
3. Killers of the Flower Moon
   David Grann, Vintage, $16.95, 9780307742483
4. White Fragility
   Robin DiAngelo, Beacon Press, $16, 9780807047415
5. The Collected Schizophrenias: Essays **New**
   Esme Weijun Wang, Graywolf Press, $16, 9781555978273
6. No Time to Spare
   Ursula K. Le Guin, Mariner, $14.99, 9781328507976
7. Fascism: A Warning
   Madeleine Albright, Harper Perennial, $17.99, 9780062802200
8. Beautiful Boy **New**
   David Sheff, Eamon Dolan/Mariner Books, $16.99, 9781328974716
9. Braiding Sweetgrass
   Robin Wall Kimmerer, Milkweed Editions, $18, 9781571313560
10. How to Love **New**
    Thich Nhat Hanh, Parallax Press, $9.95, 9781937006884
11. The Line Becomes a River: Dispatches from the Border **New**
    Francisco Cantú, Riverhead Books, $17, 9780735217737
12. Craft: An Inquiry Into the Origins and True Meaning of Traditional Crafts **New**
    Alexander Langlands, Norton, $16.95, 9780393356571
13. How Democracies Die
    Steven Levitsky, Daniel Ziblatt, Broadway, $15, 9781524762940
14. Code Girls **New**
Liza Mundy, Hachette, $16.99, 9780316352543
15. You Are a Badass
Jen Sincero, Running Press, $16, 9780762447695

**MASS MARKET**

1. *Dune*
   Frank Herbert, Ace, $9.99, 9780441172719
2. To Kill a Mockingbird
   Harper Lee, Grand Central, $9.99, 9781455538966
3. *The Name of the Wind*
   Patrick Rothfuss, DAW, $9.99, 9780756404741
4. *The Catcher in the Rye*
   J.D. Salinger, Little Brown, $8.99, 9780316769488
5. Good Omens New
6. *Ender's Game* New
   Orson Scott Card, Tor, $7.99, 9780812550702
7. *A Game of Thrones* New
   George R.R. Martin, Bantam, $9.99, 9780553593716
8. *American Gods* New
9. *The Diary of a Young Girl* New
   Anne Frank, Bantam, $7.99, 9780553577129
10. I Know Why the Caged Bird Sings New
    Maya Angelou, Ballantine, $7.99, 9780345514400

**CHILDREN'S ILLUSTRATED**

1. Hello Lighthouse
   Sophie Blackall, Little, Brown Books for Young Readers, $18.99, 9780316362382
2. Goodnight Moon
   Margaret Wise Brown, Clement Hurd (Illus.), Harper, $8.99, 9780694003617
3. Make Way for Ducklings
   Robert McCloskey, Puffin, $7.99, 9780140564341
   Raj Haldar, Chris Carpenter, Maria Beddia (Illus.), Sourcebooks Jabberwocky, $17.99, 9781492674313
5. Love From the Very Hungry Caterpillar New
   Eric Carle, Grosset & Dunlap, $8.99, 9780448489322
6. I Love You, Little Pookie
   Sandra Boynton, Little Simon, $5.99, 9781534437234
7. The Very Hungry Caterpillar New
   Eric Carle, Putnam, $10.99, 9780399226908
8. The Wonky Donkey
   Craig Smith, Katz Cowley (Illus.), Scholastic, $7.99, 9780545261241
9. The Snowy Nap
   Jan Brett, G.P. Putnam's Sons Books for Young Readers, $18.99, 9780399170737
10. Blueberries for Sal New
    Robert McCloskey, Puffin, $7.99, 9780140501698

**CHILDREN'S INTEREST**

1. On the Come Up New
   Angie Thomas, Balzer + Bray, $18.99, 9780062498564
2. Max and the Midknights
   Lincoln Peirce, Crown Books for Young Readers, $13.99, 9781101931080
3. The Hate U Give
   Angie Thomas, Balzer + Bray, $18.99, 9780062871350
4. Merci Suárez Changes Gears
   Meg Medina, Candlewick, $16.99, 9780763690496
5. New Kid New
   Jerry Craft, HarperCollins, $12.99, 9780062691194
6. Astrophysics for Young People in a Hurry New
   Neil DeGrasse Tyson, Norton Young Readers, $11.95, 9780393356502
7. King of Scars
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Leigh Bardugo, Imprint, $19.99, 9781250142283
Rey Terciero, Bre Indigo (Illus.), Little, Brown Books for Young Readers, $12.99, 9780316522885
9. A Velocity of Being: Letters to a Young Reader New
Maria Popova, Claudia Bedrick (Eds.), Enchanted Lion Books, $34.95, 9781592702282
10. Two Can Keep a Secret
Karen M. McManus, Delacorte Press, $19.99, 9781524714727

**CHILDREN'S FICTION SERIES TITLES**
1. Diary of a Wimpy Kid: The Meltdown
   Jeff Kinney, Abrams, $13.95, 9781419727436
2. Dog Man: Brawl of the Wild New
   Dav Pilkey, Graphix, $9.99, 9781338236576
   Ben Clanton, Tundra Books, $12.99, 9780735262485
4. Dog Man: Lord of the Fleas
   Dav Pilkey, Graphix, $9.99, 9780545935173
5. Dog Man
   Dav Pilkey, Graphix, $9.99, 9780545581608
6. Hilo Book 5: Then Everything Went Wrong
   Judd Winick, Random House Books for Young Readers, $13.99, 9781524714963
7. Crush (Berrybrook Middle School, #3) New
   Svetlana Chmakova, JY, $11, 9780316363242
8. Dog Man and Cat Kid New
   Dav Pilkey, Graphix, $9.99, 9780545935180
9. Dog Man Unleashed
   Dav Pilkey, Graphix, $9.99, 9780545935203
10. The Princess in Black
    Shannon Hale, Dean Hale, LeUyen Pham (Illus.), Candlewick, $6.99, 9780763678883

*New* - NOT on last weeks list