Despite being in the midst of one of the busiest retail weekends, I was fortunate enough to leave work early on the Saturday after Thanksgiving to attend Michelle Obama’s book tour in Boston for her new memoir, *Becoming*. Once she took the stage, I was able to quell my vertigo (damn those upper balcony seats!) and concentrate on the warmth and passion of her message: "Becoming isn’t about arriving somewhere or achieving a certain aim. I see it instead as a forward motion, a means of evolving, a way to reach continuously toward a better self."

I’ve been mulling over Obama’s words for the last couple of days now, and at the risk of sounding self-aggrandizing, I feel as if she was speaking directly to our own mission as booksellers. I’ve long loved the somewhat sneaky concept of social justice through bookselling. Pressing copies of Yaa Gyasi’s *Homegoing* into the hands of readers is the best way I know to help people understand the deep and lasting scars that enslaving generations of people has had on our country. Giving customers Mohsin Hamid’s *Exit West* invites them to empathize with characters who have no permanent place to call home, perhaps leading them to consider immigrants and refugees in a new light. Or to be a trifle less political, Shannon Hale’s *Princess in Black* series shows early readers that they don’t have to choose between wearing pretty dresses and being a hero -- they can check off all the boxes, or even none at all.

As readers, each narrative we encounter helps us on our way to becoming a new better self. How much more inspiring (and a little bit daunting) is it to realize that we are in the position to do that for every reader who walks into our stores? Whether we actively have the *Windows & Mirrors* project in mind, or whether we’re simply helping the reader find the right book for their current mood, booksellers help keep the momentum going, pushing ourselves and our customers forward towards the better selves we know we are all capable of becoming.

I know that I, for one, will have a renewed sense of energy and purpose going into this crazed
I know that I, for one, will have a renewed sense of energy and purpose going into this crazed retail season by keeping Obama’s words close to my heart, and I hope that all of you will, too. Cheers, and see you in 2019 when we emerge from the “holi-daze,” as Dana Brigham calls this time of year.

**NEIBA Holiday Catalog 2018**

**HOLIDAY CATALOG UPDATE FROM BETH**

Just a heads up that the Hachette title *Maid*, by Stephanie Land, located on page 3 of the NEIBA Holiday Catalog, carries a January pub date. This was unknown to us when the catalog went to press. We make every effort only to book titles that pub in December, at the latest...but this one snuck through. We regret the error and have put systems in place so that it won’t happen again, but let me know if you have any questions in the meantime.

**HELP WANTED**

**Events Manager – Porter Square Books**, Cambridge MA. Full-time events manager, starting early 2019, for Porter Square Books in Cambridge, MA. Salary is competitive, and benefits include health insurance.

Author events are a critical aspect of our personality and our reputation. While we often host authors of national stature, we have also become a premier venue for local authors, many of whom launch their books at PSB. We value a mix of better- and lesser-known authors, a wide gamut of topics and genres, in-store and off-site events, and audiences ranging in size from a dozen to hundreds.

**JOB DETAILS**

**Windows & Mirrors**

The NECBA Windows and Mirrors list aims to highlight diverse titles that might otherwise be overlooked, and provide bookstores throughout the region with a resource that will help them easily reach for titles that showcase a breadth of human experience beyond our societal “defaults.” In this way, we hope to serve all the young readers who visit our stores, providing windows and mirrors through books that will expand and enrich their worlds.

**2019 Submission Form & Information**
Binc's Year-End Campaign Begins

The Book Industry Charitable Foundation's annual year-end campaign has begun, with a fundraising goal of $20,000.

The $20,000 would help at least 10 booksellers and their families. Binc reported that it is receiving calls from booksellers impacted by the recent wildfires in California and is still helping booksellers affected by hurricanes in North and South Carolina, Hawaii and Florida.

NEIBA Best Sellers
for the week ended Sunday November 25, 2018

Based on reporting from the independent booksellers of NEIBA and IndieBound

HARDCOVER FICTION
1. Unsheltered
Barbara Kingsolver, Harper, $29.99, 9780062684561
2. Fire & Blood New
George R.R. Martin, Doug Wheatley (Illus.), Bantam, $35, 9781524796280
3. Nine Perfect Strangers
Liane Moriarty, Flatiron Books, $28.99, 9781250069825
4. The Witch Elm
Tana French, Viking, $28, 9780735224629
5. Where the Crawdads Sing
Delia Owens, Putnam, $26, 9780735219090
6. The Reckoning
John Grisham, Doubleday, $29.95, 9780385544153
7. Past Tense
Lee Child, Delacorte Press, $28.99, 9780399593512
8. Elevation
Stephen King, Scribner, $19.95, 9781982102319
9. A Spark of Light
Jodi Picoult, Ballantine, $28.99, 9780345544988
10. Transcription
Kate Atkinson, Little Brown, $28, 9780316176637
11. The Next Person You Meet in Heaven  
   Mitch Albom, Harper, $23.99, 9780062294449  
12. The Travelling Cat Chronicles  
   Hiro Arikawa, Berkley, $20, 9780451491336  
13. There There  
   Tommy Orange, Knopf, $25.95, 9780525520375  
14. Dark Sacred Night  
   Michael Connelly, Little Brown, $29, 9780316484800  
15. Killing Commendatore  
   Haruki Murakami, Knopf, $30, 9780525520047

HARDCOVER NONFICTION
1. Becoming  
   Michelle Obama, Crown, $32.50, 9781524763138  
2. Educated  
   Tara Westover, Random House, $28, 9780399590504  
3. Almost Everything  
   Anne Lamott, Riverhead, $20, 9780525537441  
4. The Fifth Risk  
   Michael Lewis, Norton, $26.95, 9781324002642  
5. Cook Like a Pro  
   Ina Garten, Clarkson Potter, $35, 9780804187046  
6. Leadership: In Turbulent Times  
   Doris Kearns Goodwin, S&S, $30, 9781476795928  
7. The Library Book  
   Susan Orlean, S&S, $28, 9781476740188  
8. In the Hurricane's Eye: The Genius of George Washington and the Victory at Yorktown  
   Nathaniel Philbrick, Viking, $30, 9780525426769  
9. How to Be a Good Creature: A Memoir in Thirteen Animals  
   Sy Montgomery, Rebecca Green (Illus.), Houghton Mifflin Harcourt, $20, 9780544938328  
10. These Truths: A History of the United States  
    Jill Lepore, Norton, $39.95, 9780393635249  
11. Gmorning, Gnight!: Little Pep Talks for Me & You  
    Lin-Manuel Miranda, Jonny Sun (Illus.), Random House, $22, 9781984854278  
12. Ottolenghi Simple: A Cookbook  
    Yotam Ottolenghi, Ten Speed Press, $35, 9781607749165  
13. Churchill: Walking with Destiny  
    Andrew Roberts, Viking, $40, 9781101980996  
14. Whose Boat Is This Boat?  
    The Staff of The Late Show with Stephen Colbert, S&S, $14.99, 9781982121082  
15. Brief Answers to the Big Questions  
    Stephen Hawking, Bantam, $25, 9781984819192

TRADE PAPERBACK FICTION
1. The Tattooist of Auschwitz  
   Heather Morris, Harper, $16.99, 9780062797155  
2. Less  
   Andrew Sean Greer, Back Bay, $15.99, 9780316316132  
3. Pachinko  
   Min Jin Lee, Grand Central, $15.99, 9781455563920  
4. Eleanor Oliphant Is Completely Fine  
   Gail Honeyman, Penguin, $16, 9780735220690  
5. The Best American Short Stories 2018  
   Roxane Gay, Heidi Pitlor (Eds.), Mariner, $15.99, 9780544582941  
6. Crazy Rich Asians  
   Kevin Kwan, Anchor, $16, 9780525563761  
7. Friday Black  
   Nana Kwame Adjei-Brenyah, Mariner, $14.99, 9781328911247
8. The Wife Between Us
Greer Hendricks, St. Martin's Griffin, $16.99, 9781250130945
9. All the Light We Cannot See New
Anthony Doerr, Scribner, $17, 9781501173219
10. My Brilliant Friend New
Elena Ferrante, Europa Editions, $17, 9781609455064
11. Manhattan Beach
Jennifer Egan, Scribner, $17, 9781476716749
12. Asymmetry New
Lisa Halliday, S&S, $16, 9781501166785
13. Alternate Side
Anna Quindlen, Random House, $17, 9780525509875
14. The Best American Science Fiction and Fantasy 2018 New
N.K. Jemisin, John Joseph Adams (Eds.), Mariner, $15.99, 9781328834560
15. Beartown New
Fredrik Backman, Washington Square Press, $17, 9781501160776

TRADE PAPERBACK NONFICTION
1. Sapiens
Yuval Noah Harari, Harper Perennial, $22.99, 9780062316110
2. My Own Words
Ruth Bader Ginsburg, S&S, $18, 9781501145254
3. The Old Farmer's Almanac 2019
Old Farmer's Almanac, $7.95, 9781571987730
4. Code Girls
Liza Mundy, Hachette, $16.99, 9780316352543
5. Killers of the Flower Moon
David Grann, Vintage, $16.95, 9780307742483
6. The Great Halifax Explosion
John U. Bacon, Morrow, $17.99, 9780062666543
7. Beautiful Boy New
David Sheff, Eamon Dolan/Mariner Books, $16.99, 9781328974716
8. We Were Eight Years in Power: An American Tragedy
Ta-Nehisi Coates, One World, $18, 9780399590573
9. The Best American Food Writing 2018
Ruth Reichl, Silvia Killingsworth (Eds.), Mariner, $15.99, 9781328662248
10. The Best American Science and Nature Writing 2018 New
Sam Kean, Tim Folger (Eds.), Mariner, $15.99, 9781328987808
11. Grant New
Ron Chernow, Penguin Books, $22, 9780143110637
12. White Fragility: Why It's So Hard for White People to Talk About Racism
Robin DiAngelo, Beacon Press, $16, 9780807047415
13. Hillbilly Elegy New
J.D. Vance, Harper, $16.99, 9780062300553
14. Leonardo da Vinci
Walter Isaacson, S&S, $22, 9781501139161
15. Being Mortal New
Atul Gawande, Picador, $17, 9781250076229

MASS MARKET
1. Dune
Frank Herbert, Ace, $9.99, 9780441172719
2. 1984
George Orwell, Signet, $9.99, 9780451524935
3. The Left Hand of Darkness New
Ursula K. Le Guin, Ace, $9.99, 9780441478125
4. The Official Scrabble Players Dictionary
Merriam-Webster, $8.50, 9780877795964
5. The Name of the Wind
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<th>Author</th>
<th>Publisher</th>
<th>Price</th>
<th>ISBN</th>
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<tr>
<td><strong>5. The Name of the Wind</strong></td>
<td>Patrick Rothfuss</td>
<td>DAW</td>
<td>$9.99</td>
<td>9780756404741</td>
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<td><strong>8. Ender's Game</strong></td>
<td>Orson Scott Card</td>
<td>Tor</td>
<td>$7.99</td>
<td>9780812550702</td>
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<tr>
<td><strong>9. Of Mice and Men</strong></td>
<td>John Steinbeck</td>
<td>Penguin</td>
<td>$12</td>
<td>9780140177398</td>
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<td><strong>10. To Kill a Mockingbird</strong></td>
<td>Harper Lee</td>
<td>Grand Central</td>
<td>$9.99</td>
<td>9781455538966</td>
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**CHILDREN’S ILLUSTRATED**

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<th>Author</th>
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<th>Price</th>
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<tbody>
<tr>
<td><strong>1. The Snowy Nap</strong></td>
<td>Jan Brett</td>
<td>G.P. Putnam's Sons Books for Young Readers</td>
<td>$18.99</td>
<td>9780399170737</td>
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<td><strong>3. The Wonky Donkey</strong></td>
<td>Craig Smith, Katz Cowley (Illus.)</td>
<td>Scholastic</td>
<td>$7.99</td>
<td>9780545261241</td>
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<td><strong>5. Construction Site on Christmas Night</strong></td>
<td>Sherri Duskey Rinker, A.G. Ford (Illus.)</td>
<td>Chronicle Books</td>
<td>$16.99</td>
<td>9781452139111</td>
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<td><strong>6. The Mitten</strong></td>
<td>Jan Brett</td>
<td>Putnam</td>
<td>$7.99</td>
<td>9780399231094</td>
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<td><strong>7. The Polar Express</strong></td>
<td>Chris Van Allsburg</td>
<td>HMH Books for Young Readers</td>
<td>$19.99</td>
<td>9780544580145</td>
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<td><strong>8. Goodnight Moon</strong></td>
<td>Margaret Wise Brown, Clement Hurd (Illus.)</td>
<td>Harper</td>
<td>$8.99</td>
<td>9780694003617</td>
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<td><strong>9. Santa Bruce</strong></td>
<td>Ryan T. Higgins</td>
<td>Disney/Hyperion</td>
<td>$17.99</td>
<td>9781484782903</td>
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<td><strong>10. Red and Lulu</strong></td>
<td>Matt Tavares</td>
<td>Candlewick</td>
<td>$17.99</td>
<td>9780763677336</td>
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**CHILDREN’S INTEREST**

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<th>Price</th>
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<tr>
<td><strong>1. The Hate U Give</strong></td>
<td>Angie Thomas</td>
<td>Balzer + Bray</td>
<td>$18.99</td>
<td>9780062871350</td>
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<tr>
<td><strong>2. Bridge of Clay</strong></td>
<td>Markus Zusak</td>
<td>Knopf Books for Young Readers</td>
<td>$26</td>
<td>9781984830159</td>
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<tr>
<td><strong>4. Rosie Revere and the Raucous Riveters: The Questioners Book #1</strong></td>
<td>Andrea Beaty, David Roberts (Illus.)</td>
<td>Amulet Books</td>
<td>$12.99</td>
<td>9781419733604</td>
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<td><strong>5. Hey, Kiddo</strong></td>
<td>Jarrett J. Krosoczka</td>
<td>Graphix</td>
<td>$14.99</td>
<td>9780545902489</td>
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<tr>
<td><strong>6. Louisiana’s Way Home</strong></td>
<td>Kate DiCamillo</td>
<td>Candlewick</td>
<td>$16.99</td>
<td>9780763694630</td>
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<td><strong>7. Squirm</strong></td>
<td>Carl Hiaasen</td>
<td>Knopf Books for Young Readers</td>
<td>$18.99</td>
<td>9780385752978</td>
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<td><strong>8. Mac Undercover (Mac B., Kid Spy #1)</strong></td>
<td>Mac Barnett, Mike Lowery (Illus.)</td>
<td>Orchard Books</td>
<td>$12.99</td>
<td>9781338143591</td>
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<td><strong>9. The Complete Cookbook for Young Chefs</strong></td>
<td>America's Test Kitchen Kids</td>
<td>Sourcebooks Jabberwocky</td>
<td>$19.99</td>
<td>9781492670025</td>
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<td><strong>10. Turtles All the Way Down</strong></td>
<td>John Green</td>
<td>Dutton Books for Young Readers</td>
<td>$19.99</td>
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**CHILDREN’S SERIES TITLES**

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<th>Author</th>
<th>Publisher</th>
<th>Price</th>
<th>ISBN</th>
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<tbody>
<tr>
<td><strong>1. Diary of a Wimpy Kid: The Meltdown</strong></td>
<td>Jeff Kinney</td>
<td>Abrams</td>
<td>$13.95</td>
<td>9781419777436</td>
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2. Dog Man: Lord of the Fleas
   Dav Pilkey, Graphix, $9.99, 9780545935173
3. Fantastic Beasts: The Crimes of Grindelwald - The Original Screenplay (Harry Potter)
4. Dog Man
   Dav Pilkey, Dav Pilkey (Illus.), Graphix, $9.99, 9780545581608
5. Supernova (Amulet, #8)
   Kazu Kibuishi, Graphix, $12.99, 9780545828604
6. The Princess in Black and the Science Fair Scare
   Shannon Hale, Dean Hale, LeUyen Pham (Illus.), Candlewick, $14.99, 9780763688271
7. Harry Potter and the Sorcerer's Stone
   J.K. Rowling, Scholastic, $10.99, 9780590353427
8. Dog Man and Cat Kid
   Dav Pilkey, Dav Pilkey (Illus.), Graphix, $9.99, 9780545935180
9. Spy School Goes South
   Stuart Gibbs, Simon & Schuster Books for Young Readers, $17.99, 9781481477857
10. Kristy's Big Day (The Baby-Sitters Club Graphix, #6)
    Ann M. Martin, Gale Galligan (Illus.), Graphix, $10.99, 9781338067613

New - NOT on last week's list