Wishing everyone a busy & prosperous Thanksgiving,
Indie First / Small Business Saturday
and
Cider Monday!

Notes From the NEIBA Advisory Council

COLLABORATION IS OUR WORD OF THE DAY – EVERY DAY

By Laura Cummings, NEIBA Board President, White Birch Books, N. Conway NH

We’ve been working hard on our collaborations lately and as I’m writing this, we’ve recently had one big collaborative success and are hopefully looking forward to another.
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Our success came a few weeks ago with our second Books & Brews event. For a short description, we pair up with a local brewery that provides a flight of beer. We pair the individual beers with a selection of books and then present them as a specific pairing. Each attendee gets a ticket for a flight and a book. Store manager Nichole Cousins is the beer expert and she carried the extra load of describing and presenting all the beers.

It was a great night and the event was made even better by the guest appearance of Scholastic rep extraordinaire Nikki Mutch. And, it was even more special because we had the support of fellow booksellers Josh and Steph from Print in Portland and ABBY from the Briar Patch in Bangor. I love our bookselling community!

We’re thinking of trying the next one with the local winery. (Yes, there is a winery in North Conway.) We’ll see!

As to the upcoming collaboration, we’re working with our local retail organization on a new Thanksgiving weekend shopping promotion. We made up a monopoly-like board and are encouraging locals and visitors alike to shop in at least five of our stores from Friday through Monday. If they do that, they get entered to win a giant prize. Of course, if they shop in more than five stores, they get more entries. This all combines with ongoing post-Thanksgiving programs like Plaid Friday, Small Business Saturday and Cider Monday.

We love being part of this group and, after two years of many, many meetings, discussions, arguments and false starts, we’re really starting to see tangible benefits of being part of this alliance and working together with our fellow independent retailers.

In closing, I wish you all a safe and happy Thanksgiving with friends and family. And once that’s over, I also wish you a wonderful and profitable weekend of sales and all the best in your future collaborations! Sell some books – and have fun doing it!!!

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**Children’s Institute Scholarships**

Booksellers who are interested in attending the 2019 ABC Children’s Institute are invited to submit their names by Tuesday, December 4, for the opportunity to win a scholarship. The chances of winning a scholarship are high, so booksellers are encouraged to submit their names as soon as possible.

The American Booksellers Association’s seventh Children’s Institute (Ci7) will be held in Pittsburgh, Pennsylvania, from Wednesday, June 26, through Friday, June 28. Registration for the institute is set to open in February.
Bookseller News

Past NEIBA Board Director Bill Grace recently left Buttonwood Books and Toys and moved to New York and you may have seen this announcement in last week's PW Daily - Bill Grace has joined Little, Brown Books for Young Readers as marketing coordinator and can be contacted at bill.grace@hbgusa.com.

Hello, NEIBA friends! I'm so thrilled to be taking on the role of Marketing Coordinator with Little, Brown Books for Young Readers. As part of LBYR's trade and retail marketing team, I'll be creating promotional materials for bookstores, writing blog content, and generally cheerleading some truly amazing books for young people. Thankfully, I will still get to do the occasional storytime (albeit in video form).

I hope all of our paths will continue to cross. Don’t be strangers!

All the best,
Bill

NEIBA Holiday Catalog 2018

Catalog Displays
NEW – The return of the $50 rebate!!
Display the catalog and a selection of at least 25 titles for at least two weeks between Thanksgiving and Christmas. Email your display photo to nan@neba.org by January 25, 2019 OR post the photo on the social media platform of your choice, tag NEIBA and get $50...
If you post the photo on social media you must tag NEIBA!
Facebook – New-England-Independent-Booksellers-Association-NEIBA
Instagram – neibabooks
Twitter – NEIBA2

50% subsidy of your distribution cost
SEND Nan@neba.org a copy of your invoice by January 25, 2019 and we will pay half (up to $300)
*In return for the subsidy we ask that you share sales information on catalog titles with us. All figures will be kept confidential and the only figures that will be shared with publishers are aggregates for all reporting stores.
# NEIBA Best Sellers

for the week ended

**Sunday November 18, 2018**

Based on reporting from the independent booksellers of NEIBA and IndieBound

## HARDCOVER FICTION

1. **Unsheltered**  
   Barbara Kingsolver, Harper, $29.99, 9780062684561
2. **Nine Perfect Strangers**  
   Liane Moriarty, Flatiron Books, $28.99, 9781250069825
3. **Past Tense**  
   Lee Child, Delacorte Press, $28.99, 9780399593512
4. **The Witch Elm**  
   Tana French, Viking, $28, 9780735224629
5. **Where the Crawdads Sing**  
   Delia Owens, Putnam, $26, 9780735219090
6. **The Reckoning**  
   John Grisham, Doubleday, $29.95, 9780385544153
7. **Elevation**  
   Stephen King, Scribner, $19.95, 9781982102319
8. **A Spark of Light**  
   Jodi Picoult, Ballantine, $28.99, 9780345544988
9. **Long Road to Mercy**  
   David Baldacci, Grand Central, $29, 9781538761571
10. **Gone So Long**  
   Andre Dubus, III, Norton, $27.95, 9780393244106
11. **Dark Sacred Night**  
    Michael Connelly, Little Brown, $29, 9780316484800
12. **Transcription**  
    Kate Atkinson, Little Brown, $28, 9780316176637
13. **Circe**  
    Madeline Miller, Little Brown, $27, 97803166556347
14. **The Travelling Cat Chronicles**  
    Hiro Arikawa, Berkley, $20, 9780451491336
15. **Fox 8: A Story**  
    George Saunders, Chelsea Cardinal (Illus.), Random House, $17, 9781984818027

## HARDCOVER NONFICTION

1. **Becoming**  
   Michelle Obama, Crown, $32.50, 9781524763138
2. **Educated**  
   Tara Westover, Random House, $28, 9780399590504
3. **Cook Like a Pro: Recipes and Tips for Home Cooks**  
   Ina Garten, Clarkson Potter, $35, 9780804187046
4. **Almost Everything: Notes on Hope**  
   Anne Lamott, Riverhead, $20, 9780525537441
5. **In the Hurricane's Eye: The Genius of George Washington and the Victory at Yorktown**  
   Nathaniel Philbrick, Viking, $30, 9780525426769
6. **These Truths: A History of the United States**  
   Jill Lepore, Norton, $39.95, 9780393635249
7. **Leadership: In Turbulent Times**  
   Doris Kearns Goodwin, S&S, $30, 9781476795928
8. **How to Be a Good Creature: A Memoir in Thirteen Animals**  
   Sy Montgomery, Rebecca Green (Illus.), Houghton Mifflin Harcourt, $20, 9780544938328
9. **The Library Book**  
   Susan Orlean, S&S, $28, 9781476740188
10. **Frederick Douglass: Prophet of Freedom**  
    David W. Blight, S&S, $37.50, 9781416590316
11. Gmorning, Gnight!: Little Pep Talks for Me & You  
Lin-Manuel Miranda, Jonny Sun (Illus.), Random House, $22, 9781984854278

12. Whose Boat Is This Boat?: Comments That Don’t Help in the Aftermath of a Hurricane  
The Staff of The Late Show with Stephen Colbert, S&S, $14.99, 9781982121082

13. The Fifth Risk  
Michael Lewis, Norton, $26.95, 9781324002642

14. Shade: A Tale of Two Presidents  
Pete Souza, Little Brown, $30, 9780316421829

15. Fear: Trump in the White House  
Bob Woodward, S&S, $30, 9781501175510

TRADE PAPERBACK FICTION

1. Eleanor Oliphant Is Completely Fine  
Gail Honeyman, Penguin, $16, 9780735220690

2. The Tattooist of Auschwitz  
Heather Morris, Harper, $16.99, 9780062797155

3. Less  
Andrew Sean Greer, Back Bay, $15.99, 9780316316132

4. Pachinko  
Min Jin Lee, Grand Central, $15.99, 9781455563920

5. Crazy Rich Asians  
Kevin Kwan, Anchor, $16, 9780525563761

6. Friday Black  
Nana Kwame Adjei-Brenyah, Mariner, $14.99, 9781328911247

7. The Wife Between Us  
Greer Hendricks, Sarah Pekkanen, St. Martin’s Griffin, $16.99, 9781250130945

8. The Best American Short Stories 2018  
Roxane Gay, Heidi Pitlor (Eds.), Mariner, $15.99, 9780544582941

9. In the Midst of Winter  
Isabel Allende, Atria, $17, 9781501178146

10. Manhattan Beach  
Jennifer Egan, Scribner, $17, 9781476716749

11. Winter New  
Ali Smith, Anchor, $15.95, 9781101969953

12. The Music Shop New  
Rachel Joyce, Random House, $17, 9780812986563

13. Alternate Side New  
Anna Quindlen, Random House, $17, 9780525509875

14. Winter Solstice  
Elin Hilderbrand, Back Bay, $15.99, 9780316435468

15. The Best American Mystery Stories 2018 New  
Louise Penny, Otto Penzler (Eds.), Mariner, $15.99, 9780544949096

TRADE PAPERBACK NONFICTION

1. Sapiens  
Yuval Noah Harari, Harper Perennial, $22.99, 9780062316110

2. My Own Words  
Ruth Bader Ginsburg, S&S, $18, 9781501145254

3. The Old Farmer's Almanac 2019  
Old Farmer’s Almanac, $7.95, 9781571987730

4. Killers of the Flower Moon  
David Grann, Vintage, $16.95, 9780307742483

5. The Stranger in the Woods New  
Michael Finkel, Vintage, $16, 9781101911532

6. Code Girls  
Liza Mundy, Hachette, $16.99, 9780316352543

7. White Fragility: Why It’s So Hard for White People to Talk About Racism  
Robin DiAngelo, Beacon Press, $16, 9780807047415

8. Just Mercy New  
Bryan Stevenson, Spiegel & Grau, $16, 9780812984965

9. The Great Halifax Explosion: A World War I Story of Treachery, Tragedy, and Extraordinary Heroism  
John U. Bacon, Morrow, $17.99, 9780062666543

10. Leonardo da Vinci  
Walter Isaacson, S&S, $22, 9781501139161

11. You Are a Badass  
Jen Sincero, Running Press, $16, 9780762447695

12. The Best American Food Writing 2018 New  
Ruth Reichl, Silvia Killingsworth (Eds.), Mariner, $15.99, 9781328662248

13. The Rest is History: Boston Red Sox: 2018 World Series Champions New  
Triumph Books. $14.95. 9781629376004
David Yaffe, Sarah Crichton Books, $17, 9780374538064

15. We Were Eight Years in Power: An American Tragedy  
Ta-Nehisi Coates, One World, $18, 9780399590573

**MASS MARKET**

1. 1984  
George Orwell, Signet, $9.99, 9780451524935

2. Dune  
Frank Herbert, Ace, $9.99, 9780441117219

3. The Name of the Wind  
Patrick Rothfuss, DAW, $9.99, 9780756404741

4. Good Omens  

5. Outlander  
Diana Gabaldon, Dell, $9.99, 9780553393699

6. The Couple Next Door  
Shari Lapena, Penguin, $9.99, 9780525505310

7. The Hitchhiker's Guide to the Galaxy  
Douglas Adams, Del Rey, $7.99, 9780345391803

8. The Official Scrabble Players Dictionary  
Merriam-Webster, $8.50, 9780877795964

9. The Color of Magic  
Terry Pratchett, HarperTorch, $9.99, 9780062225672

10. The Way of Kings

Brandon Sanderson, Tor, $9.99, 9780765365279

**CHILDREN'S ILLUSTRATED**

1. The Snowy Nap  
Jan Brett, G.P. Putnam's Sons Books for Young Readers, $18.99, 9780399170737

2. The Wonky Donkey  
Craig Smith, Katz Cowley (Illus.), Scholastic, $7.99, 9780545261241

3. Stopping by Woods on a Snowy Evening  
Robert Frost, Susan Jeffers (Illus.), Dutton, $16.99, 9780525467342

4. Make Way for Ducklings  
Robert McCloskey, Puffin, $7.99, 9780140564341

5. Goodnight Moon  
Margaret Wise Brown, Clement Hurd (Illus.), Harper, $8.99, 9780694003617

6. The Thankful Book  
Todd Parr, LB Kids, $7.99, 9780316337755

7. Construction Site on Christmas Night  

8. The Very Hungry Caterpillar  
Eric Carle, Putnam, $10.99, 9780399226908

9. The Snowy Day  
Ezra Jack Keats, Viking Books for Young Readers, $19.99, 9780670012701

10. The Little Snowplow  
Lora Koehler, Jake Parker (Illus.), Candlewick Press, $8.99, 9781536203400

**CHILDREN'S INTEREST**

1. The Hate U Give  
Angie Thomas, Balzer + Bray, $18.99, 9780062871350

2. Louisiana's Way Home  
Kate DiCamillo, Candlewick, $16.99, 9780763694630

3. Bridge of Clay  
Markus Zusak, Knopf Books for Young Readers, $26, 9781984830159

4. Dear Evan Hansen  
Val Emmich, et al., Poppy, $18.99, 9780316420235

5. Rosie Revere and the Raucous Riveters: The Questioneers Book #1  
Andrea Beaty, David Roberts (Illus.), Abrams, $12.99, 9781419733604

6. Squirm  
Carl Hiaasen, Knopf Books for Young Readers, $18.99, 9780385752978

7. Hey, Kiddo  
Jarrett J. Krosoczka, Graphix, $14.99, 9780545902489

8. Sisters  
Raina Telgemeier, Graphix, $10.99, 9780545540605

9. Drama  
Raina Telgemeier, Graphix, $10.99, 9780545326995

10. No Slam Dunk  
Mike Lupica, Philomel, $17.99, 9780525514855

**CHILDREN'S SERIES TITLES**
1. Diary of a Wimpy Kid: The Meltdown
   Jeff Kinney, Harry N. Abrams, $13.95, 9781419727436
2. Dog Man: Lord of the Fleas
   Dav Pilkey, Graphix, $9.99, 9780545935173
3. Fantastic Beasts: The Crimes of Grindelwald - The Original Screenplay (Harry Potter) New
4. Supernova (Amulet, #8)
   Kazu Kibuishi, Graphix, $12.99, 9780545828604
5. Dog Man
   Dav Pilkey, Graphix, $9.99, 9780545581608
6. Flashback (Keeper of the Lost Cities, #7)
   Shannon Messenger, Aladdin, $19.99, 9781481497435
7. Dog Man Unleashed
   Dav Pilkey, Graphix, $9.99, 9780545935203
8. Dog Man and Cat Kid
   Dav Pilkey, Graphix, $9.99, 9780545935180
9. Archenemies (Renegades, #2)
   Marissa Meyer, Feiwel & Friends, $19.99, 9781250078308
10. To All the Boys I've Loved Before New
    Jenny Han, Simon & Schuster Books for Young Readers, $10.99, 9781442426719

New - NOT on last weeks list