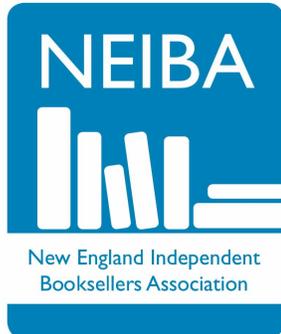


From: **New England Independent Booksellers Association** nan@neba.org  
Subject: This Week from NEIBA: Windows & Mirrors  
Date: October 4, 2018 at 1:02 PM  
To: nan@neba.org



# NEIBA News

October 4, 2018

[www.newenglandbooks.org](http://www.newenglandbooks.org)

Dear NEIBAfolk--

A quick word to thank everyone who participated in the Fall Conference in Providence last week. I hope you all had as much fun as I did. It was a rookie's dream...(nearly) everyone under one roof! Wearing name tags! It was so good to put so many faces with so many names. The by-booksellers, for-booksellers education sessions were well attended. Publisher feedback from the exhibit day has so far been very positive (I heard from commission groups that took twice the number of orders this year than they did last year...THANK YOU.) And the authors were all amazing, right? So many high points: the frank inspiration of Valerie Jarrett, Jerry Craft's journey, Jarret Krosoczka bringing everyone to tears at the Thursday breakfast and then Adriana Trigiani making us laugh through those tears (as she shed some of her own) with her hilarious (and profound) talk (and for those of you who were there—squad goals: NEIBA in Greece...let's make it happen)...and then our very own Andre Dubus serving his signature realness at the Keynote lunch in support of his first novel in years, *Gone So Long*. Not forgetting our New England Book Award winners, of course—the banquet this year felt special. Anyone else up for having John Hodgman host next year? Let's start a write-in campaign now. In the meantime, watch your email for a survey about the event. Please take the time to complete it so that we can work to make next year's conference even better. I'm already looking forward to it.

Cheers,  
Beth

## NEIBA Holiday Catalog

**Titles**



# Edelweiss Collection

HOLIDAY GIFTS AND WINTER READING FROM  
YOUR LOCAL INDEPENDENT BOOKSTORE

## Notes From the NEIBA Advisory Council

### Windows & Mirrors Recap

At the trade show in Providence last week, NECBA's Windows & Mirrors Committee presented our annual list, highlighting 24 of our favorite diverse children's titles featuring strong representation of marginalized identities. The list continues to grow in popularity: we received over 120 nominations from booksellers and publishers in 2018, up nearly 50% from 2017. We look forward to seeing the creative ways NEIBA stores use the list—tag **@NECBAbooks** on Instagram with your photos!

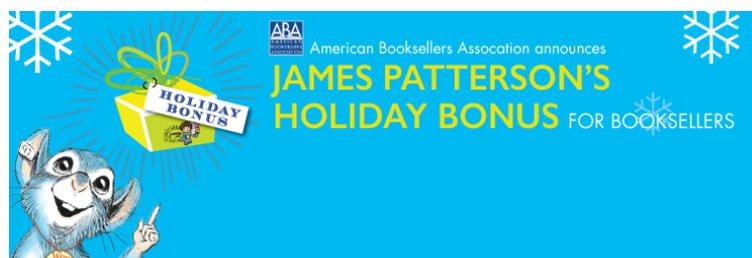


Visit the **NEIBA website** to download a PDF of the titles or check out our **Edelweiss collection**.

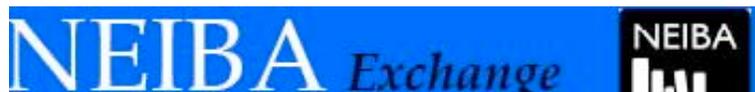
On behalf of NECBA, I'd like to thank the committee for its hard work and countless conference calls, especially Windows & Mirrors co-chairs Alex Schaffner (Brookline Booksmith) and Rebecca Wells (Porter Square Books), along with members Ji-eun Alice Ahn (Water Street Bookstore), Lauren D'Alessio (Wellesley Books), and Clarissa Hadge (Trident Booksellers & Café).

Want to get involved with the committee? We're looking for new members! Please contact the 2019 W&M co-chairs Clarissa Hadge [clarissa@tridentbookscafe.com](mailto:clarissa@tridentbookscafe.com) and Alice Ahn [alice@watersteetbooks.com](mailto:alice@watersteetbooks.com) for more information.

~Beth Wagner, [Phoenix Books, VT](#), NEIBA Board



**Deadline Extended to October 12!**



## Help Wanted

**An Unlikely Story** in Plainville, MA, is looking for a part time bookseller/marketing coordinator. 24-29 hours/week. This position is part of the events team, focusing specifically on: marketing our store events both on social media, and via press releases to local media; implementing outreach plans for specific types of events; and ensuring that our events are marketed to the appropriate audience. Schedule will include evening and/or weekend shifts on a regular basis.

**Requirements:**

A degree in marketing, English or communications, or equivalent experience is required.

Previous experience as a bookseller is required.

Previous experience marketing products or services on social media and in print is required

Proficient on a computer; familiar with software programs such as Microsoft Word, Excel, Outlook.

Well-organized, detail-oriented and able to multi-task.

Must have effective problem solving/decision making abilities.

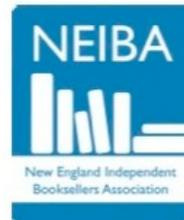
Must be able to lift up to 30lbs, frequently bend and twist from the waist, and stand for long periods of time.

Must have excellent verbal and written English communication skills.

For a more complete job description, please see our website:

<https://www.anunlikelystory.com/job-opportunities> To apply, please send cover letter, resume, social media handles, and writing samples to: [kym@anunlikelystory.com](mailto:kym@anunlikelystory.com), [leo@anunlikelystory.com](mailto:leo@anunlikelystory.com) and [emily@anunlikelystory.com](mailto:emily@anunlikelystory.com).

**NEIBA**  
**Best Sellers**  
for the week ended  
**Sunday September 30, 2018**



Based on reporting from the independent booksellers of  
NEIBA and IndieBound

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