Dear Fellow NEIBA Members,

As I am writing this, it’s just two weeks until the NEIBA Trade Show opens. Time certainly does fly!

The good news is that registration is still open until September 19. There is still time to make sure you are in the audience when Valerie Jarrett talks about her book at the opening keynote. There is still time to sign up for the Rep Picks. There is still time to go to some excellent educational programs. There is still time to sign up for the breakfasts that are stacked with great authors. And there is still time to – you get my drift. You still have time!!

But why not just do it now?

Beth, Nan, the Board, the Advisory Council, as well as many of our fellow booksellers and publishers have all been working hard to put this program together. There is truly something for everyone. First time attendees have the opportunity to get a morning tour of the trade show floor and participate in a scavenger hunt designed just for them. NECBA has two great programs on offer, featuring their Windows & Mirrors program as well as the secret to storytelling. There are also excellent educational opportunities to help us all understand romance, improve our events, take advantage of pre-sales, sell outside of our comfort zone and discuss our role in this heated political climate.

And new this year - for the incredibly brilliant or uber competitive amongst us – a late night trivia contest!! A competition over literary knowledge? Imagine the bragging rights for the winning team.

I haven’t even started name dropping all the authors who will be appearing at the program, from opening keynote to closing lunch, including two breakfasts and one awards dinner. Cheer on Eight Cousins as they accept the Indie Spirit Award and congratulate Kate Sullivan on winning the Saul Gilman, plus hear from our NEIBA Awards winners. This is a night where we celebrate what we do together!
In closing, I will mention again that the trade show is in two weeks. Registration deadline is the 19th. Call, email, fax, smoke signal – Nan is waiting and wants to make you a badge! Come to Providence, send your staff, enjoy as much of the trade show as you can! We will see you there!

~Laura Cummings, NEIBA President, White Birch Books

Registration Information

**Don’t forget to take advantage of these great SPECIAL OFFERS!**

NEIBA will conduct a raffle for prizes to eight bookstores that place orders at the show. Prizes can only be won by bookstores and will include one free ticket to each NEIBA and NECBA event in 2019 OR $100. Tickets for the raffle are to be given out by exhibitors in exchange for orders.

Check out the great AUTOGRAPHINGS at exhibitor tables on 9/26!

(note in the show program the descriptions for the 2 IPG titles 11:00 *Fright School* & 1:00 *Pickle’s Progress* have been reversed. They are correct here and on the web site)

Notes From the NEIBA Advisory Council

**Interview with a Bookseller**

Hello Everyone! Happy autumn! Does anyone else still have desperate students running in and looking for their summer reading?

We’re bringing you another Interview with a Bookseller today, featuring one of our newer employees. Kelsie is a dedicated and passionate bookseller, and she’s always willing to go the extra mile to help with a customer or an event.

**Name:** Kelsie

**Store:** Book Ends, Winchester

**Number of years as a bookseller:** One year! Actually a little less, but I’m rounding up.

**Favorite genre:** Historical fiction! I try to read both kids and adult historical fiction. Favorite book of 2017 from that genre: *Pachinko*! I was so excited when it came out in paperback, it’s an amazing book!

**Alex:** How did you get your start as a bookseller?

**Kelsie:** To be honest I never expected to work in a bookstore. I take the train into Boston for...
Kelsie: To be honest I never expected to work in a bookstore. I take the train into Boston for college classes every day, and my train runs right past Book Ends. I saw the sign for the bookstore so many times that finally one day I got off the train and went in to ask for a job! Luckily they had an opening, and here I still am a year later.

A: Best part about being a bookseller? Best part of working at Book Ends?
K: I get to see all the new books before they come out so I can see which ones I want! That and recommending books I loved as a kid to the children that come into the store. I love being able to spread good books to new fans! The best part of Book Ends? I love the people I work on and I like knowing that I can rely on them when things get crazy. It’s comforting. I also love talking to our customers. You get to know the regulars and what kinds of books they enjoy, and I like that.

A: You mentioned your favorite books from this year - let's hear your favorite recommendation!
K: The Crazy Rich Asians books - I love the whole series, they're all so funny! And I also feel like we could all use a break from the politically charged books, which these books can provide. Crazy Rich Asians has definitely been a favorite recommendation of mine this year!

A: Last but not least, if money were no obstacle and you could design your very own bookstore, what unique flourish would you put on your store? And what would it be called?
K: I have been thinking about the answer to this! It would be called the Window Seat, and there would be big comfy window seats all around the store where people could read or snack on something from the cafe! I would also want it to be right on a lake or somewhere with great views, because I would also like to occasionally enjoy the window seats.

~ Alexandra Reid, Book Ends, Winchester, MA

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**Bookstore News**

**I AM Books launches IDEA Boston festival**

*Two-day event celebrating books and culture to feature over 20 events, 50 speakers*

One of Boston’s smallest bookstores has big plans for the fall. On Nov. 2-3, 2018, the North End’s I AM Books will be organizing **IDEA Boston**, an Italian-inspired festival of books, authors, and culture. With 24 events and more than 50 speakers, the two-day festival is gearing up to be a major event in New England’s cultural and literary panorama.

This year’s inaugural IDEA Boston (ideaboston.com) will feature several big names in the publishing world, including Caldecott Honor recipient Tomie dePaola, Ciao Italia host Mary Ann Esposito, actor and screenwriter Marianne Leone, award-winning musician John T. La Barbera and Europa Editions Editor-in-Chief Michael Reynolds.

“IDEA Boston represents what we do at the bookstore day in and day out,” says Nicola Orichuia, co-founder of I AM Books. “We offer culture through our books but also organize events on a weekly basis. We thought it was time to create a bigger event where we could highlight some of the best authors and most inspiring topics we came across over the years.”

All events during IDEA Boston will take place at the Dante Alighieri building, situated at 41 Hampshire St., Cambridge, MA.
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Fixtures Needed

After 35 years in one location it is necessary for Paperback Junction to move. We are looking for Wall Units. If anyone is aware of possible availability please contact Trisha Peterson at 508-238-3034 or paperbackjunction@gmail.com.

Go HOG WILD for Bank on Bookseller!

September 9 – 15 you can bid on over 100 one-of-a-kind piggy banks decorated by your favorite authors, illustrators, and celebrities. Auction proceeds go to the Binc Foundation, the only non-profit in the country that helps booksellers and their families in times of crisis.

Check out ALL the piggy banks up for bid HERE - Bid on a piggy bank - Help a bookseller!

NEIBA Best Sellers

for the week ended Sunday September 9, 2018

Based on reporting from the independent booksellers of
Based on reporting from the independent booksellers of NEIBA and IndieBound

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