

From: **New England Independent Booksellers Association (NEIBA)** nan@neba.org
Subject: This Week from NEIBA: BEA Scholarships
Date: April 11, 2018 at 1:48 PM
To: nan@neba.org



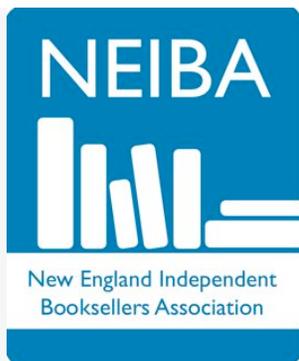
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★ "A bright salutation of a story, with one determined woman at its center."
—Kirkus, starred review

The inspiring story of the first woman to run the Boston Marathon



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NEIBA Best Sellers



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NEIBA News April 11, 2018

 **BOOKEXPO @JAVITS CENTER,
NYCMAY 30 - JUNE 1, 2018**

BEA Scholarships

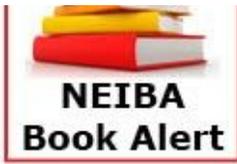
To celebrate you, the new Indie Bookseller, BookExpo and the regional associations invite you to participate in our Introduce an Indie program. This program was built to recognize and to support the importance of new booksellers in the greater book community.

We'd like to thank you for everything you do by giving you the chance to win a \$400 AMEX gift card to be used to pay for your travel as well as a room at the official ABA hotel, The Wyndham New Yorker.

Please answer the questions [HERE](#). Eighteen lucky winners will be selected and will be notified via email and phone.

Deadline April 26

Notes From the NEIBA Advisory Council



Interview with a Bookseller

Hello friends! We're busy getting ready for Independent Bookstore Day, so I've decided to step away from the insanity that is National Poetry Month and take a moment to interview one of the long time booksellers here at Book Ends. Judy Hanley has been a bookseller at Book Ends for more than ten years, so I thought she deserved a moment in the spotlight (although as a bookseller she may not appreciate it). I hope you're all having a wonderful week!

Name: Judy Hanley

Store: Book Ends, Winchester

Number of years as a bookseller: 13!

Favorite Genre: Historical Fiction

Favorite book from last year:
The One in a Million Boy by Monica Wood

What is your bookseller story? How did you end up here at Book Ends: I used to shop here and say that my dream job would be working in a bookstore, and then when I retired as a teacher in the early 2000s a friend recommended me to the owner, Judy. They played golf together and it was brought up on the course!

What is the best part of being a bookseller?
Talking with the customers that come in and spending time with my coworkers.

You mentioned your favorite genre was historical fiction, what was your best handsell this year? *The Lilac Girls* - it was great historical fiction and the characters were complex and appealing. We recommended it so much we ran out of copies a few times.

Last but not least, if money were no obstacle and you could design your own bookstore, what unique flourish would you put on your store? I would do something fun with the kids room that would attract customers to the store, like a mini playground inside the bookstore itself. That way the kids would have a fun place to get out their energy and their parents could shop for some books! (It might keep them from climbing the bookcases, too!)

~ Alex Reid, [Book Ends](#), Winchester MA

NEIBA regional holiday catalog group 2018

You have books. We have customers. Reserve space now and our independent booksellers will share your files with 1.5 million consumers across three key markets: the Mid-Atlantic, the Great Lakes and New England.

ADTYPE	Rate	Size	Start/End Dates
Region Inter Mail	\$1	10x10, 400-600	03/2018
Region Inter Mail	\$2	10x10, 400-600	05/2018
Region Inter Mail	\$3	10x10, 400-600	07/2018
Region Inter Mail	\$4	10x10, 400-600	09/2018
Region Inter Mail	\$5	10x10, 400-600	11/2018
Region Inter Mail	\$6	10x10, 400-600	12/2018

DEADLINES

- FRIDAY May 11
- CONTACT: Alex Reid
- FRIDAY July 20
- CONTACT: Alex Reid
- FRIDAY Sept 21
- CONTACT: Alex Reid
- FRIDAY Nov 23
- CONTACT: Alex Reid

WHO WE ARE

NEIBA is a 501(c)(3) non-profit organization. We are a member of the National Independent Booksellers Association (NIBA).

NEIBA Exchange
Classified Ads for New England Booksellers



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