From: New England Independent Booksellers Association (NEIBA) nan@neba.org
Subject: This Week from NEIBA
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To: nan@neba.org

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NEIBA News
March 14, 2018

All About the Books!
& ABA Education
& Forum

Thursday, April 12, 2018
First Parish
Harvard Square, Cambridge, MA

DETAILS

Notes From the
NEIBA Advisory Council
Like most of you, we've done a lot of displays in the past year pertaining to the current political situation - displays on the Women's March, immigration, #MeToo, activism how-to, books from the s__hole countries, or just all the books that have come out on the current White House occupant. These are important, of course, but it's nice to give ourselves and our customers a break from all that now and then. Pictured is a display we like to do periodically - books that have been made into movies. It usually gets a good response from customers, and the just past Oscar season is a good time to have it up. We mix it up with classics and current movies, bringing attention to books like the new novelization of The Shape of Water co-written by the director, Guillermo del Toro. If it's not clear, the sign reads "Because the book is always better", a sentiment I think that, as booksellers, we can all support.

~ John LeDonne, Gibson's Bookstore, Concord NH

Porter Square Owners Sell Half Their Store to Employees

Publishers Weekly Article
Help Wanted

An Unlikely Story - Full-time Lead Bookseller

An Unlikely Story Bookstore & Cafe in Plainville MA is looking for a Lead Bookseller with a particular interest in literary fiction and non-fiction books to train booksellers, merchandise the store, and assist with book buying and events. The Lead Bookseller collaborates with the general manager, the leadership team, and team members to make An Unlikely Story the best bookstore and café around, creating an environment that is comfortable, friendly, inspiring and unique.

The person in this position works with the leadership team to provide customers with superior customer service and foster a culture of teamwork and collaboration. He or she will be expected to have significant knowledge about books; demonstrate a positive, friendly and courteous attitude; and create an atmosphere of fun.

The ideal candidate will be an enthusiastic, energetic, and passionate reader with a track record of hand selling books, hosting events and training team members. We are looking for a bookseller with an interest in literary fiction, non-fiction and general interest books. This is a full-time position and requires working one weekend day. We offer a competitive salary and benefits package.

To apply for this position, email a cover letter and resume to Deb Sundin, General Manager, at deb@anunlikelystory.com.

An Unlikely Story Bookstore & Café is owned by children’s author Jeff Kinney and his wife Julie, and located in the unlikely town of Plainville Massachusetts. An Unlikely Story is committed to the principles of equal employment opportunity.